

**CHAPTER 15.50
SIGN CODE**

Article I. TITLE, PURPOSE, AND GENERAL GUIDELINES

15.50.100: Title

15.50.110: Findings, Purpose, Intent, Severability

15.50.120: General Provisions

15.50.100: TITLE:

This Chapter shall be known and may be cited as the “Coeur d’Alene Sign Code” or the “Sign Code.”

15.50.110: FINDINGS, PURPOSE, INTENT, SEVERABILITY:

A. Based on evidence collected by and for multiple communities over many years, the City has determined that Signs can obstruct views, distract motorists, displace alternative uses for land, and affect the aesthetics of a community.

B. The City finds and declares that it is necessary to regulate the construction, erection, maintenance, electrification, illumination, type, size, number, and location of Signs to:

1. protect the health, safety, property, and welfare of the public;
2. improve the neat, clean, and orderly appearance of the City;
3. provide for informational needs of the public;
4. preserve and protect the scenic beauty of the City;
5. promote traffic safety; and
6. promote a healthy business climate in the City.

C. It is the intent of the City to regulate Signs in a manner consistent with the First Amendment to the United States Constitution and Article I, Section 9, of the Idaho Constitution.

D. The provisions of the Sign Code are severable. If any provision, clause, sentence, subsection, word, or part hereof is held illegal, invalid, unconstitutional, or inapplicable to any person or circumstance, such illegality, invalidity, unconstitutionality, or inapplicability shall not affect or impair any of the remaining provisions, clauses, sentences, subsections, words, or parts of the Sign Code or their applicability to other persons or circumstances.

15.50.120: GENERAL PROVISIONS:

- A. No person shall erect or place a Sign without a permit issued by the City unless exempted by the Sign Code.
- B. A Sign must be constructed of suitable materials, in accordance with sound structural practices, in compliance with all applicable codes, designed and lettered in a professional manner, and maintained in good repair.
- C. Except as specifically allowed by the Sign Code, no Sign shall be erected or placed on public property, within a public right-of-way, in the vision triangle of an intersection, or in such a manner as to obstruct a traffic control device or governmental sign.
- D. No Sign shall be erected or placed on a tree, utility pole, retaining wall, or fence not owned by the Sign owner, or in such a manner as to obstruct a door, window, or fire escape.
- E. A commercial Sign is not allowed in a residential zone or on property used for non-transient residential purposes, except for a Sign related to a home occupation for which a certificate has been issued pursuant to the Coeur d'Alene Municipal Code.
- F. A Sign which is obscene or which contains an obscene message, as determined by community standards, is prohibited.
- G. A Sign must comply with the requirements of the Sign Code in effect at the time the application for the Sign is submitted.
- H. The owner of the property on which the Sign is or will be located, the applicant for the Sign permit, and the owner of the Sign are jointly responsible for compliance with the provisions of the Sign Code.

Article II. DEFINITIONS

15.50.200: Generally

15.50.210: Definitions

15.50.200: GENERALLY:

For purposes of this Chapter, unless the context indicates otherwise, words used in the present tense include the future tense, the singular number includes the plural, and the word “shall” is mandatory and not directory. Words not defined in this Article shall be given their usual and ordinary meaning.

15.50.210: DEFINITIONS:

- A. **ATTACHED SIGN:** A sign attached to a building or wall.

- B. **BANNER:** A Sign made of cloth, canvas, vinyl, or other flexible material used to display a message or draw attention to an activity or site. A banner may be suspended between two (2) structures, hung from a single structure or pole, or attached to a wall or other structure. The term “banner” includes devices referred to as blade, feather, sail, shark fin, swooper, teardrop, triangle, and wind flags.
- C. **BILLBOARD:** An Off-premises Sign which is leased or rented by its owner to a third party for the purpose of conveying a commercial or noncommercial message.
- D. **COMMERCIAL SIGN:** A sign that advertises a business, location, product, service, or other commercial activity.
- E. **COPY:** The lettering and/or graphics displayed on a sign.
- F. **ELECTRONIC MESSAGE DISPLAY:** A sign or portion thereof capable of displaying words, symbols, figures, or images that are electronically or mechanically changed by remote or automatic means. An Electronic Message Display may be a Freestanding Sign or an Attached Sign.
- G. **FREESTANDING SIGN:** A sign which is wholly detached from a building and which is supported by a pole or poles, a frame, or other support structure.
- H. **LEGAL NONCONFORMING SIGN:** Any sign which met the requirements of the Sign Code, if any, when it was erected or placed, but which does not meet the requirements of the current Sign Code.
- I. **OFF-PREMISES SIGN:** Any sign related to a business, a service, goods, product, event, or facility which is not available on the property upon which the sign is located.
- J. **PERMANENT SIGN:** A sign that is designed or intended to be used on an indefinite or permanent basis.
- K. **READER BOARD:** A sign allowing for manually changeable copy.
- L. **SHOPPING CENTER:** A building or group of buildings planned, developed, and/or used primarily for retail purposes with two (2) or more business occupants.
- M. **SIGN:** Any object upon which words, symbols, or illustrations which are affixed, painted, or represented directly or indirectly, and which directs attention to, or is designed or intended to direct attention to, an object, product, place, activity, event, person, institution, organization, or business, and which is visible outside the boundaries of the parcel on which it is located.
- N. **SIGN AREA:** The total area of a sign face, including all decorative or structural trim or other attention getting devices, exclusive of essential structural supports. Where a sign is of a three-dimensional, spherical, cubic, or irregular solid shape, the largest cross section shall be used in a flat projection for the purpose of determining sign area. Whenever a sign is made of letters or numbers located individually upon a single surface wall, the area of the sign shall be determined

by the size of the rectangle the copy occupies.

O. SIGN STRUCTURE: The supports, uprights, braces, and framework of a sign.

P. TEMPORARY SIGN: A sign that is intended to be used on a temporary rather than indefinite or permanent basis, including any sign that is readily movable or not affixed to a sign structure, building, or foundation.

Article III. PERMITS, ENFORCEMENT, APPEALS

15.50.300: Permit Application

15.50.310: Exceptions

15.50.320: Permit Fees

15.50.330: Issuance of Permit

15.50.340: Authority to Revoke Permit

15.50.350: Separate Permit Required for Each Sign

15.50.360: Building Permit, When Required

15.50.370: Violations; Enforcement

15.50.380: Appeals

15.50.390: Nonconforming Signs: Alteration, Relocation, and Replacement

15.50.300: PERMIT APPLICATION:

An application for a sign permit required by this Chapter shall be made in writing upon a form furnished by the City. The application shall be signed under oath by the person requesting the permit and the owner of the Sign or their authorized agent(s). The signature(s) shall be deemed affirmation that the information contained therein is true and correct to the best of their knowledge and belief. The applicant and owner of the Sign have a duty of due diligence to ensure the accuracy of the information provided in the application. An intentional or reckless material misrepresentation on an application shall be grounds for the denial or revocation of a permit. The application shall contain at least the following information:

A. The name and address of the applicant and, if different, the name and address of the person who will own the Sign;

B. The street address of the property on which the Sign will be located or, if the property on which the Sign is to be located is has no address, the address of the abutting property which shall be for reference only;

C. The name and mailing address of the owner of the property on which the Sign will be located;

D. A description of the Sign, including its size, Sign Area, height, and type of construction, whether the Sign will be illuminated or have electrical components, and the location of the Sign on the property;

E. For temporary signs, the dates, or estimated dates, that the event, activity, or promotion will begin and end;

F. A drawing of the proposed sign, which need not be to scale; and

G. Such other information as may be specifically required for the particular type of sign proposed, as set out in the Sign Code.

15.50.310: EXCEPTIONS:

A. A permit is not required for the following, but each Sign is subject to the applicable regulations in this Chapter:

1. A Sign erected, placed, maintained, or owned or leased by the federal government, the state of Idaho, or the City; PROVIDED, such Sign shall, if applicable, meet the standards of the current edition of the Manual on Uniform Traffic Control Devices. Such Sign shall also be required to comply with applicable building and electrical code requirements.

2. A historical marker erected or maintained by a public authority, or a recognized historical society or organization, identifying a site, building or structure, or area of historical significance.

3. A Sign warning of a danger on or related to the premises on which the Sign is posted.

4. A Sign affixed or attached to the interior or exterior of a window or door.

5. A Real estate sale or rental sign located on the property to be sold or rented and which meets the requirements set out in section 15.50.410(E);

6. A Sign for a garage sale posted on the property on which the garage sale is to be held; and

7. An Institutional Sign: One permanent on-site Sign per public street frontage with changeable copy used by a public school, college, charitable, or religious institution and indicating the institution's name, or events and services offered on the premises. Such Sign must meet all standards for Freestanding or Attached signs.

8. A noncommercial Sign on a property used for non-transient residential purposes.

9. A Sign which is not legible from a public street or alley.

B. The following are not considered "Signs" for purposes of the Sign Code and are not subject to the regulations in this Chapter:

1. Numbers and/or letters designating the address of the premises on which they are located.
2. A noncommercial flag.
3. Holiday decorations.
4. Bumper or window stickers on a vehicle.
5. A building plaque, cornerstone, nameplate, or similar building identification or monument incorporated into the structure of a building.

C. The repair or maintenance of an existing legal sign, or changing the copy on a sign; PROVIDED, if the Copy on a Sign is changed because of a change of business or business name, a new permit will be required.

15.50.320: PERMIT FEES:

An application for a sign permit shall be accompanied by the fee established by resolution of the City Council.

15.50.330: ISSUANCE OF PERMIT:

The City Clerk or designee, after consultation with the Building Official or designee as necessary, shall issue a permit when the application is complete, the required fee has been paid, and the applicant has demonstrated compliance with the requirements of the Sign Code and the currently adopted building and electrical codes, if applicable. If the work authorized by a permit issued under this Chapter has not been commenced within one hundred eighty (180) days after the date of issuance, the permit shall become null and void.

15.50.340: AUTHORITY TO REVOKE PERMIT:

The City Clerk or designee is authorized and empowered to revoke any permit upon failure of the holder thereof to comply with any provision of the Sign Code. Prior to revocation, five (5) days' written notice shall be provided to the applicant which notice shall specify the violation. If the violation has not been cured with five (5) days, the City Clerk or designee may revoke the permit. The revocation shall be stayed upon the timely filing of an appeal.

15.50.350: SEPARATE APPLICATION AND PERMIT REQUIRED FOR EACH SIGN:

Each sign requires a separate permit unless otherwise provided in the Sign Code.

15.50.360: BUILDING PERMIT; ELECTRICAL PERMIT:

A. In addition to a sign permit, the applicant shall obtain a building permit when required by the currently adopted building code prior to installing the Sign.

B. In addition to a sign permit, the applicant shall obtain a State electrical permit when required by the currently adopted electrical code prior to installing the Sign.

15.50.370: VIOLATIONS; ENFORCEMENT:

A. Any person violating the Sign Code will be subject to a civil citation and assessed a civil penalty in the amount set by resolution of the City Council.

B. Any person who fails to pay a civil penalty or who does not bring the subject Sign into compliance with the Sign Code within thirty (30) days after the issuance of a civil citation will be subject to a misdemeanor citation, punishable as provided by Coeur d'Alene Municipal Code § 1.28.010. The timely filing of an appeal of a civil citation shall stay enforcement further enforcement activities until a final decision on the appeal is rendered. If the appeal is denied, the civil penalty must be paid and the subject Sign must be brought into compliance with the Sign Code or removed within thirty (30) days of the issuance of the decision on appeal. If the Sign remains after thirty (30) days, a misdemeanor citation may be issued. Each day a violation continues constitutes a separate offense.

C. In addition to a civil citation, an action may be brought in the name of the City in an appropriate court to enjoin violation of this Chapter, for an order requiring removal of a Sign in violation of this Chapter, and/or for any other remedy at law or equity. In any such action, the prevailing party shall be awarded costs and a reasonable attorney fee pursuant to law.

D. A Sign in violation of the Sign Code may be removed by the City, at the sole expense of the owner of the Sign, thirty (30) days after written notice of the violation has been served on the owner of the Sign or deposited in the U.S. Mail, postage prepaid, addressed to the owner of the Sign, using the address on file with the City. A Sign removed for violation of the Sign Code shall be retained by the City for thirty (30) days. Written notice of the removal shall be provided to the owner of the Sign and permit holder and, if the Sign is not claimed within the time specified in the notice, it may be discarded without liability on the part of the City. A owner or permit holder of the Sign who claims it after its removal shall pay to the City an amount equal to the costs incurred by the City in removing the Sign.

E. When, in the judgment of the Building Official, a Sign constitutes an imminent hazard or risk to lives or property, the City may remove the Sign immediately with or without notice. The procedures of subsection D shall then be followed.

F. The costs incurred when the City removes a Sign under the provisions of this Chapter may be certified for collection to the county treasurer against the property on which it is located as provided for by Idaho Code § 50-1008.

15.50.380: APPEALS:

A. Any person affected by the denial or revocation of a permit, or by any other decision or action by the City concerning a Sign or sign permit, may appeal.

B. An appeal must be in writing and received by the City Clerk's office within ten (10) business days of the decision or action from which the appeal is taken. The written appeal must identify the decision or action from which the appeal is taken, the factual and/or legal error or errors allegedly made in the decision or action, and the requested relief, and must provide any evidence supporting the appeal, a brief summary of the arguments supporting the relief sought, and state whether a hearing is requested. A notice of appeal which does not contain a request for a hearing will be decided on the record.

C. No further enforcement action will be taken with regard to the Sign pending the appeal; PROVIDED, if the Sign is deemed an imminent danger to lives or property, removal of the Sign as provided in this Chapter may proceed during the appeal.

D. All appeals shall be heard by the hearing officer appointed to hear appeals under this Chapter.

E. If a hearing is requested, the City Clerk will set a date, time, and place for the hearing as soon as reasonably possible, but not earlier than five (5) days nor more than thirty (30) days from the date the appeal was received by the City Clerk, unless the City and the appealing party agree to a different date. Evidence may be presented and witnesses may be called at the hearing. The Idaho Rules of Evidence shall not apply at the hearing, but the hearing officer shall accept such evidence and witness testimony that pertains to the issues raised by the appeal.

F. The hearing officer will conduct the hearing in an orderly and timely manner, and will rule on all issues that arise during the course of the hearing. The hearing officer will make rulings in a manner which ensures that any relevant evidence is admitted.

G. The hearing officer will decide any factual question by a preponderance of the evidence and issue a written decision within fifteen (15) days of the date of the hearing. The hearing officer may affirm, reverse, or affirm with conditions any decision to deny or revoke a permit.

H. The decision of the hearing officer shall be final.

15.50.390: NONCONFORMING SIGNS: ALTERATION, RELOCATION, AND REPLACEMENT:

A. A Legal Nonconforming Sign shall not be structurally altered, repaired, or replaced without bringing it into compliance with the current Sign Code, except that:

1. A Legal Nonconforming Sign's Copy may be changed without bringing the Sign into compliance with the current Sign Code.

2. A Legal Nonconforming Sign may be reconstructed if it is moved for the construction or repair of public works or public utilities and such reconstruction is completed within one year of the completion of the public project.

3. If a Legal Nonconforming Sign is damaged by any cause such that the cost of repairs does not exceed fifty percent (50%) of the fair market value of the Sign prior to the damage, the Sign may be repaired without bringing it into compliance with the current Sign Code. If the cost of repairs is more than fifty percent (50%) of the fair market value of the Sign before repairs, it must be brought into compliance with the current Sign Code upon repair.
- B. A Legal Nonconforming Sign may not be relocated without bringing it into compliance with the current Sign Code.
- C. This section does not permit an increase in the size of the Sign or number of Signs which are nonconforming under this Chapter.

Article IV. TIME, PLACE, AND MANNER REGULATIONS

15.50.400: Permanent Signs

15.50.410: Temporary Signs

15.50.400: Permanent Signs:

A Permanent Sign is classified as either Freestanding or Attached. Every permitted Permanent Sign shall be subject to regulations appropriate to its classification.

A. Freestanding Signs.

1. A Freestanding Sign which stands less than ten feet (10') above finish grade requires submission of footing and support calculations to the Building Official whose approval is required before a sign permit will be issued.
2. A Freestanding Sign which stands ten feet (10') or greater above finish grade requires submission of drawings stamped by an Idaho-licensed architect or engineer to the Building Official whose approval is required before a sign permit will be issued. The required drawings must include:
 - a. Detailed plans showing footing and foundation design, reinforcement size and placement, pole type, size and thickness, all bolted and/or welded connections, and a description of sign construction materials.
 - b. Supporting calculations which address the design criteria (wind, soils, materials, and seismic).
 - c. A detailed site plan which shows the location on the property, and distances to all adjacent site appurtenances (buildings, structures, trees, roads, etc.) and rights-of-way.

3. The maximum and total area, minimum separation, and maximum height of a Freestanding Sign shall be determined by the following table:

FREESTANDING SIGN ALLOWANCE TABLE

SIZE ALLOWANCE
(Per Street Frontage)

Sign Size Formula ...	A x	B x	C	=	+D	Total Footage Freestanding Signs Allowed	Maximum Area Per Sign (Square Feet)	Minimum Distance Between Signs (Linear Feet)	Maximum Sign Height From Grade (Linear Feet)
Zone	Driving Lane Factor From Chart F Below	Street Frontage	Density Factor		Sign Area Factor	Total Square Footage Freestanding Signs	*****	*****	*****
Residential R-1 through R-12			0.05		2		2	100	10
Multi-family R-17 through R-34			0.05		6		12	100	12
Mobile home MH-8, NC			0.08		16		32	250	12
Residential Civic use, CC			0.15		16		60	250	16
Commercial C-17, C-17L			0.25		32		100	100	30
Commercial Hwy 95 frontage			0.25		32		160	150	30
Commercial I-90 frontage			0.25		32		160	150	50
Manufacturing M, LM			0.25		32		100	100	30
Navigable waterway NW			0.25		32		64	250	30
Example:									

Commercial C-17 4 lanes 200 foot frontage ..	1.75 X From chart F below	200 X Linear street frontage feet	0.25 = Zoning of property from above row	=	+ 32 = from zone above	119.50 square feet equals 120 square feet of freestanding signage	100 square feet maximum per sign	100 foot distance	30 feet maximum
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CHART F

Driving Lanes; Definition	Driving Lane Factors	
	Lanes	Factor
The number of through traffic lanes at the sign location (excludes turning, parking, cycling and pedestrian lanes)	1-2	1.00
	3	1.50
	4	1.75
	5+	2.00

B. Attached Signs.

1. The maximum size of an Attached Sign shall be three (3) square feet per frontage foot of the premises on which it is located, less the area of any existing Freestanding Signs, existing or proposed related to that premises. If there is more than one (1) frontage for the premises, the longest frontage shall be used for the maximum size calculation.

2. Awning or Canopy Sign. A Sign which is placed on or supported by an awning or canopy must comply with the following:

a. The awning or canopy must have any approvals and permits from the Building and Planning Departments, if required.

b. The lower edge of an awning or canopy Sign shall be not less than eight feet (8') above the sidewalk, other walking surface, or multiuse path beneath the awning.

3. Projecting Sign.

a. A Projecting Sign is a sign which hangs outward or away from a building, and is attached to the wall of a building.

b. No Projecting Sign shall extend more than three feet (3') from the building to which it is attached and shall not extend over a public right-of-way without an encroachment permit. The lower edge of a Projecting Sign shall be not less than eight feet (8') above a sidewalk, other walking surface, or multiuse path.

c. An application for a permit for any Projecting Sign extending above the roofline of a building or in excess of twenty-four (24) square feet in size shall be accompanied by a plan prepared and stamped by an Idaho licensed professional architect or engineer.

4. Roof Sign.

a. The application for a permit for a Sign erected or mounted on a roof shall be accompanied by a plan prepared and stamped by an Idaho licensed professional architect or engineer.

b. No Roof Sign shall extend to a height of more than ten feet (10') or one-third (1/3) of the building height, whichever is less, above the roofline.

c. No Roof Sign shall be erected which causes the building, together with the Sign, to exceed the allowable height of a building in the applicable zone.

C. Billboards and other Off-premises signs.

1. Except as otherwise provided in this section, billboards are prohibited in the City.

2. Billboards that were lawful on December 1, 2019, may remain in place, subject to the following restrictions:

a. The Billboard may not be enlarged, structurally altered, or moved to a different location. Billboards must be maintained as required by this Chapter.

b. A Billboard located on property annexed into the City must be removed within sixty (60) days of the effective date of the annexation.

c. If a Billboard is damaged by any cause such that the cost of repair exceeds fifty percent (50%) of the fair market value of the Billboard prior to the damage, the Billboard may not be repaired but must be removed.

3. Permanent Off-premises signs are prohibited.

D. Illumination and Electronic Message Displays.

1. Illumination must not create an unsafe or hazardous distraction to others.

2. The brightness or intensity of lighting for a Sign, including an Electronic Message Display, shall not exceed 5,000 nits from dawn to dusk or 500 nits from dusk to dawn.

3. An Electronic Message Display must hold each displayed message a minimum of two (2) seconds before displaying the next message.

4. No sign which either actually or apparently flashes or blinks shall be allowed.
5. The rotation speed of a sign shall not exceed nine (9) rotations per minute.
6. A sign in an area accessible to vehicles or pedestrians must meet the electrical code currently adopted by the state of Idaho as to height and clearance.
7. A Sign which utilizes electricity shall have placed thereon within plain view the following information in letters at least one inch (1") in height: permit number and power consumption (including voltage and amperage). The Underwriters Laboratory label shall also be plainly visible.
8. An Electronic Message Display is subject to the Freestanding Sign and Attached Sign regulations and allowances, as applicable.

E. Shopping Centers Signs.

1. A shopping center may have a Freestanding Sign on each frontage and at each entrance to the property from a public right-of-way. Such signs shall not extend over or into public property without an encroachment permit.
2. An individual business in a shopping center may have an Attached Sign identifying the business, but may not have a separate Freestanding Sign.
3. If two (2) or more businesses are located on adjacent lots that share common parking facilities and/or common points of entry, the businesses may choose to be treated as a shopping center for purposes of the Sign Code.
4. A Sign for a shopping center is subject to the Freestanding Sign and Attached Sign regulations and allowances, as applicable.

F. Residential and Commercial Subdivision Signs.

1. The Sign must have a minimum of a three-foot (3') setback from all curbs and/or roadway edges.
2. The Sign must be a ground/monument sign with no free airspace between the bottom of the Sign and the ground.
3. The Sign must not obstruct vehicular or pedestrian traffic.
4. The Sign must not be placed in a vision triangle or obstruct a motorist's vision.
5. The Sign must not obstruct access to utilities.
6. An encroachment permit is required for a Sign to be placed within the public right-

of-way.

7. Every entry Sign and all landscaping, irrigation, lighting, trees, ground cover, and other improvements containing the Sign shall be maintained by the developer of the subdivision or by a successors-in-interest to the developer in compliance with the requirements of the Sign Code and with all other applicable legal requirements. If the Sign is not maintained, the City may remove the Sign after providing reasonable notice and an opportunity to cure to the developer or successor-in-interest. Liability for any damages or claims resulting from the placement or maintenance of any such Sign shall be solely the responsibility of the Sign owner. The City, its officers, and employees shall in no way be liable for any such damages or claims.

15.50.410: Temporary Signs:

A. Unless otherwise provided herein, a permit for a Temporary Sign shall be valid for sixty (60) days from date of issuance and may be renewed by the City Clerk or designee for one additional sixty (60) day period. Renewals do not require a new application or fee if the request is made before the expiration of the current permit. After the expiration of a renewal term, a new application and fee are required for a temporary sign permit.

B. A-Frame Signs.

1. An A-frame sign may not be used on an indefinite or permanent basis.

2. An A-frame sign is allowed only when road or sidewalk closures, construction, or similar events or conditions impair the visibility of permanent signs, access, or parking, or when advertising for a special event, sale, grand opening, or similar event.

3. The sign panels of an A-frame sign shall have a maximum width of thirty-six inches (36") and a maximum height of forty-eight inches (48").

4. An A-frame sign may be located on a sidewalk within the public right-of-way only with an encroachment permit.

5. An A-frame sign may not be placed or maintained so as to obstruct vehicle or pedestrian traffic.

6. If the A-frame sign is within the public right-of-way, only one such sign is allowed per frontage of a parcel or, if there is more than one business or event on the parcel, one sign is allowed per frontage for each business or event.

C. Banners.

1. A Banner may be installed in or over a public right-of-way only by nonprofit or governmental entities and only with a permit granted by the City Council. A permit shall be subject to the following conditions:

- a. The Banner must convey a community, governmental, or seasonal theme, or be for the sole purpose of beautification of a commercial area. No commercial messages are allowed.
- b. The Banner may be displayed for no more than one hundred twenty (120) days; PROVIDED, if there is a written agreement that the Banner will be maintained by a business improvement district, it may be displayed for up to two (2) years.
- c. In addition to the other information required in an application for a sign permit under this Code, the application for a permit to install a temporary Banner within a public right-of-way shall:
 - i. Describe the theme or event to be advertised, and the size and shape of the Banner(s) to be installed;
 - ii. Indicate the location(s), the number of days during which the Banner(s) will be displayed, and the method of installation;
 - iii. Be accompanied by an agreement, approved by the City Attorney, holding the City harmless from any liability for injury or damage to persons or property caused by any such Banner, and a certificate of liability insurance insuring the City and the applicant against such loss. The liability insurance shall have limits of no less than the minimum liability limits provided by Idaho Code § 6-924;
 - iv. Be accompanied by the written consent of the owners of any property to which the supports for the Banner(s) will be attached; and
 - v. Be accompanied by evidence that approval has been obtained from the Idaho Transportation Department, if required.
- d. The applicant shall be responsible for dismantling and removing the Banner when the permit expires. If the Banner is not removed within fourteen (14) days after the expiration of the permit, the City may remove it and the applicant shall be liable for all costs associated therewith.
- e. The City Clerk may grant a renewal of the permit for an additional like term provided the size and location of the Banner remains unchanged. Proof of current liability insurance, consent of the owner(s), and approval of ITD, as described above, and covering the additional term, is required.
- f. The Banner shall be a minimum of sixteen (16) feet above the surface of the public right-of-way.

2. A permit for a Banner on private property is subject to the following conditions:
 - a. The area of a Banner on a single lot or parcel, or multiple lots or parcels used for a single enterprise, shall be subject to the total of the Freestanding or Attached Sign allowance, as applicable.
 - b. The Banner and any horizontal supports may be no closer than eight feet (8') vertically to the ground or any walking surface, and no closer than fourteen feet (14') vertically to any driving surface.
 - c. Drawings must be provided which demonstrate the manner of attachment, together with documentation that the supporting structure can safely support the Banner.

D. Construction Signs.

1. A Construction Sign shall be permitted for the duration of the project. The Sign shall be removed within thirty (30) days after issuance of the first certificate of occupancy.
3. The maximum size for a Construction Sign shall be:
 - a. In Residential and Mobile Home zones: the maximum size shall be thirty-two (32) square feet, and the maximum height shall be eight feet (8').
 - b. In all other zones: the maximum size shall be sixty-four (64) square feet, and the maximum height shall be twelve feet (12').

E. Real Estate Signs.

1. A Signs advertising the sale or lease of an individual lot or dwelling, or a group of lots or dwellings within a tract or apartment complex, is subject to the following restrictions:
 - a. The Sign shall be located on the lot being sold or leased.
 - b. The Sign may not be illuminated.
 - c. The maximum height of a Sign shall be eight feet (8').
 - d. The maximum area of a Sign for an single lot or dwelling shall be six (6) square feet. For more than one lot or dwelling, the maximum area shall be thirty-two (32) square feet.
 - e. A Sign shall be removed within thirty (30) days after the property is withdrawn from the market for any reason or after the date of closing following a sale.

F. Event, Promotion, and Campaign Signs.

1. Only one (1) permit is required for each event, promotion, or campaign.
2. Each Sign is subject to the Freestanding Sign and Attached Sign allowances, as applicable.
3. The Sign may be erected in public rights-of-way only with an encroachment permit.
4. A Sign may be located off-premises on private property with the permission of the owner of that property.
5. A Sign shall be removed within thirty (30) days after the completion of the event, promotion, or campaign.

G. Murals/Wall signs.

1. A sign painted on the wall of a building or other structure shall be included in the allowable number and area of Attached Signs.

Article V. Maintenance

15.50.500: Maintenance Standards

15.50.510: Damaged Signs: Repair, Replacement, or Removal

15.50.520: Abandoned or Obsolete Signs

15.50.530: Removal of Unsafe or Illegal Signs; Notice

15.50.540: Removal of Dangerous Signs

15.50.550: Cost of Removal

15.50.560: Storage of Removed Signs

15.50.500: MAINTENANCE STANDARDS:

All signs, together with their supports, braces, guys and anchors, shall be maintained in a neat, clean, attractive, and safe condition, free from rust, corrosion, peeling paint or other surface deterioration, and mechanical, electrical, or structural defects. The area around the base of the sign within a radius of ten (10) feet shall be maintained in a neat and orderly condition and in accordance with the landscape design for the area, if any.

15.50.510: DAMAGED SIGNS: REPAIR, REPLACEMENT, OR REMOVAL:

Any sign or sign structure which is damaged or destroyed shall be repaired, replaced, or removed within thirty (30) days after damage or destruction occurs. After thirty (30) days, a sign which has been damaged such that it does not comply with the Sign Code shall be subject to removal under sections 15.50.520 through 15.50.560 of this Chapter.

15.50.520: ABANDONED OR OBSOLETE SIGNS:

No sign shall be maintained which advertises a business which is no longer conducted or a product which is no longer sold. Any person who leases or owns a sign shall remove such sign within thirty (30) days after cessation of the business or discontinuing sale of an advertised product. The sign structure portion of such sign may remain until a new business occupant or a new product is offered if the sign structure is maintained as provided by section 15.50.500.

15.50.530: REMOVAL OF UNSAFE OR ILLEGAL SIGNS; NOTICE:

Except as provided in section 15.50.540, the Building Official shall give written notice to the owner or lessee of a sign or to the owner of the building, structure or premises on which the sign is located if it is found that such sign, by reason of its condition or location, poses a danger to persons or property that is not imminent, or that such sign is an illegal sign which is in violation of the provisions of this Chapter. If the sign is not either removed or altered to comply with this Chapter, within thirty (30) days after mailing of written notice, such sign may be removed by the Building Official or a person authorized by the Building Official. Notice of the removal shall be mailed to the last known address of the owner or lessee of the sign, or the owner of the building, structure, or premises on which the sign was located.

15.50.540: REMOVAL OF DANGEROUS SIGNS:

When, in the judgment of the Building Official, a sign has been erected or maintained in a manner that creates an imminent hazard or risk to the safety of persons or property, the Building Official may remove the sign immediately with or without notice to the owner or lessee of the sign, or to the owner of the building, structure, or premises on which the sign is located. Notice of the removal shall be mailed to the last known address of the owner or lessee of the sign, and/or the owner of the building, structure, or premises on which the sign was located.

15.50.550: COST OF REMOVAL:

Upon removal of a sign under section 15.50.530 or 15.50.540, the costs of removal shall be a lien on the real property and be certified for collection to the county treasurer as provided in Idaho Code section 50-1008.

15.50.560: STORAGE OF REMOVED SIGNS:

A. The Building Official shall store any sign removed by the City for a period of thirty (30) days from the time notification of removal was provided pursuant to section 15.50.530 or 15.50.540. He shall continue to store such sign for an additional period during which an appeal is pending. At the expiration of the time specified in this section, if the sign has not been reclaimed, the Building Official may dispose of the sign, or sell or salvage the sign, with any proceeds applied toward the cost of compliance.

B. To reclaim any sign removed by the Building Official, the person reclaiming the sign shall

pay to the building official an amount equal to the entire cost of the removal, together with any other costs incurred in attempting to secure compliance with the Sign Code.