



CDA-TV COMMITTEE MINUTES
February 11, 2019 8:00 A.M.
City Conference Room #5
Currently airing on Channel 1301

Present: Jeff Crowe, Woody McEvers, Joseph Morrison, Chris Pfeiffer, Katherine Hoyer, and Bruce Hathaway, and Renata McLeod.

Absent: Scott Maben, Zack MacKimmie, and Michael Drobnock

1. **Meeting Minutes from January 14, 2019** – Motion by McEvers, seconded by Hoyer.
Motion Carried.
2. **Review of Policy Manual** – Renata distributed the draft policy updates. The Committee determined that Jeff should add a little more description into the video standards section then the proposal should be forwarded to the City Council to request approval.
3. **Contractor's Report** - Jeff provided the channel activity report. He noted that the Mayor's Show is currently airing "The State of the City," with the School District episode replacing it shortly. He will check on the costs for utilizing the drone footage that was provided for the Mayor speech, as it might be nice to use in the future recruitment video. He requested a software upgrade to the tricaster, which would allow for touch screen switching at a cost of approximately \$500.00.

MOTION: Motion by McEvers, seconded by Hathaway to approve the purchase of the tricaster software upgrade.

4. **Roundtable:** Jeff noted that the County is almost ready to begin recording and rebroadcasting their meetings. They will also do a live feed to Facebook and YouTube. One of the Commissioners noted that they intent to have still cameras and just broadcast a split screen of Commissioners and presentations. Jeff recommended that they do not do that, and recommended that they have a camera operator to adjust cameras and volume and add graphics so viewers know who is speaking. The group encouraged Jeff to continue to work with their staff person to help the transition to the CDATV Channel broadcast standards. Jeff noted that the Facebook has changed their live streaming procedure and is currently requiring programs to be uploaded after the fact. It currently takes twice as long to upload a program afterwards than to record the program live to the Facebook site. If Facebook continues to be problematic, we may have to move to YouTube live only.
5. **Next Meeting:** The next Meeting will be held March 11, 2019.
6. **Adjournment 9:00 a.m.**