

Call to Artists

City of Coeur d'Alene, Idaho

Coeur d'Alene Arts Commission

Submission Deadline

Applications must be received by May 15, 2018, at 5:00 P.M. To ensure fairness to all, there are no extensions or waivers of deadlines.

Eligibility

The project is open to all artists, graphic designers, photographers, illustrators and other creative individuals residing in within a 100 mile radius of Coeur d'Alene regardless of race, color, religion, national origin, gender, age, marital status, or physical or mental disability. Arts Commission members and selection committee members are not eligible for participation.

Project Intent

Public art can be a change agent for the community. It creates and enhances neighborhood and community identity. It enhances the visual landscape and character of the city. It turns ordinary spaces into community landmarks and promotes community dialogue and, most importantly, it is accessible to everyone.

The utility boxes, which keep lights flashing and communications running, are undiscovered canvases for artists, graphic designers, photographers, illustrators and other individuals with the imagination to cover them with their artwork. Box locations will be enhanced in Coeur d'Alene using an artist's design to be printed on vinyl and wrapped around the boxes. The design must integrate all sides of a box to capture the interest of those that drive and walk by them. Examples of installations can viewed on the City of Coeur d'Alene web site at

<http://www.cdaid.org/401/committees/arts-commission/public-art-collection/public-art-utility-boxes>

This is an open interpretation of how to creatively cover a rectangle to make a lasting impression on residents and visitors. With the rich history and the diverse population that make up this area the possibilities for design, range from whimsical to landscape, from pictorial to abstract.

The artwork must be a minimum size of 20" x 16" and appropriate for digital scanning. Digital submissions should be at a minimum 36" x 16" at 600 ppi. Non-digital original artwork will be returned to the artist after scanning. Art work must be original works of art by the submitting artist. The art may be a new original piece or an existing work of the artist. The art may not be on display in other public art programs within a radius of 100 miles around Coeur d'Alene for the period of the public display. Please refer to the attached examples of finished box images.

Artwork Location

Utility Box locations are located in Coeur d'Alene, Idaho. ***The specific location of the utility box will be assigned by the selection committee.*** The design will be wrapped around all exposed surfaces of the box. The fabricator will take the artists' designs and transform them into a vinyl wrap and apply them to the utility boxes.

Budget and Payment Schedule

Selected artists will be paid \$600.00 for one utility box, and \$800.00 for a double box. The artist fee is payable upon acceptance of the final artwork. ***Artists do not fabricate or install the final art on the box.***

The Artwork

Artwork must be original works of art by the submitting artist. The art may not be on display in other public art programs within a radius of 100 miles around Coeur d'Alene for the period of the public display.

The Artwork may not contain advertising, religious art, sexual content, negative imagery or convey political partisanship.

There is no theme to this call, allowing for open interpretation and creativity to make a lasting impression on residents and visitors. The artwork must be a minimum size of 20" x 16" and appropriate for digital scanning. Non-digital original artwork will be returned to the artist after scanning. Please refer to the attached PDF templates document for sample box images.

Final digital submissions should be at a minimum 36" x 16" at 600 ppi. Digital images that are smaller than the minimum size cannot be accepted. Alternatively, an 8" x 10" continuous tone print may be submitted. Ink jet prints are not acceptable.

Selection Criteria

Selection criteria to be used for consideration shall include, but not be limited to the following: Artistic quality, context, and diversity. Submissions will be evaluated relative to their feasibility and convincing evidence of the artist's ability to successfully complete the work as proposed evidenced by the submitted materials. To view art that is in the Coeur d'Alene City Public Art collection, go to:

<http://www.cdavid.org/190/committees/arts-commission/public-art-collection>

Selection Process

Responses to this "Call to Artists" will be evaluated by a selection committee consisting of seven (7) voting members which may include people from the following categories: (a) arts professionals; (b) Coeur d'Alene citizens who may be from the neighborhood impacted by the project; (c) council member, and (d) a council appointed representative of special interest. Non-voting members of the selection committee shall include members of the Coeur d'Alene Arts Commission and city staff.

The selection committee will meet in May/early June, 2018, and selected artwork will be presented to the Arts Commission for approval. Once approved by the Arts Commission, the selected artists will be notified. The selected artist will be required to submit a digital scan of their artwork at a minimum 36' x 16' at 600 ppi, or provide their original artwork to the Arts Commission liaison for scanning and return to the artist.

Timeline

These dates are subject to change

- April 9, 2018 Call to Artists Sent Out.
- May 15 2018 Response from Artists Due by 5:00 p.m.
- May/June, 2018 Selection Committee Meets and Makes Selection.
- June, 2018 Artwork submitted to Arts Commission
- June, 2018 Artists notified of selection.
- June, Jul, Aug, 2018 Artwork Scanned, Vinyl Wrap Created and Installed

Submission Requirements

An artist may submit at most ten (10) images for consideration. Please submit the following materials to the address below. **All images must be in a digital format for electronic presentation** (a CD or Flash Drive is acceptable).

In addition, artist must complete the attached “Artists Information and Proposal” form. No submission will be accepted without this form.

Incomplete or ineligible applications will not be reviewed. **Please do not bind or staple applications, nor use plastic sheets or presentation folders.**

Contact and Mailing Information

Amy Ferguson, Executive Assistant
Coeur d’Alene Arts Commission
710 E. Mullan Avenue
Coeur d’Alene, Idaho 83814
Phone: (208) 666-5754
Email: amyf@cdaid.org

Notification of Artists

Artists will be notified of the selection committee’s decision by email or regular mail. Please do not call the city to ask about selection of finalists.

Application Return

The City of Coeur d’Alene will keep all applications on file, unless the artist indicates that they do not want their name added to the city’s artist database for email notices of future calls. Every effort will

be made to protect submitted materials; however, the city will not accept responsibility for any loss or damage.

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The City of Coeur d'Alene reserves the right to change the dates of the project timeline, to modify this solicitation, to request additional information or proposals from any or all participating artists, to re-open the competition and/or to accept or reject, at any time prior to the commissioning of a work, any or all design proposals.

For More Information visit our website at:

<http://www.cdaid.org/index.php/city-info/public-art>

Artist Information and Proposal

Artist Information

Please use this form to accompany any supporting documentation. **Do not refer the selection committee to your website for any information.**

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Cell Phone: _____

Email Address: _____

Website Address (if available): _____

Please include:

- Up to ten (1) numbered jpg images for consideration. **All images must be in a digital format for electronic presentation.**
- Written description of each image showing the selection committee your idea, theme, etc. for the project.

Application Checklist:

- Completed Artist Information and Proposal Sheet
- JPG's of images for consideration
- Descriptive list of images

Please send completed applications with supporting materials to the Arts Commission:

Amy Ferguson, Executive Assistant
Coeur d'Alene Arts Commission
c/o Coeur d'Alene City Hall
710 E. Mullan Avenue
Coeur d'Alene, ID 83814

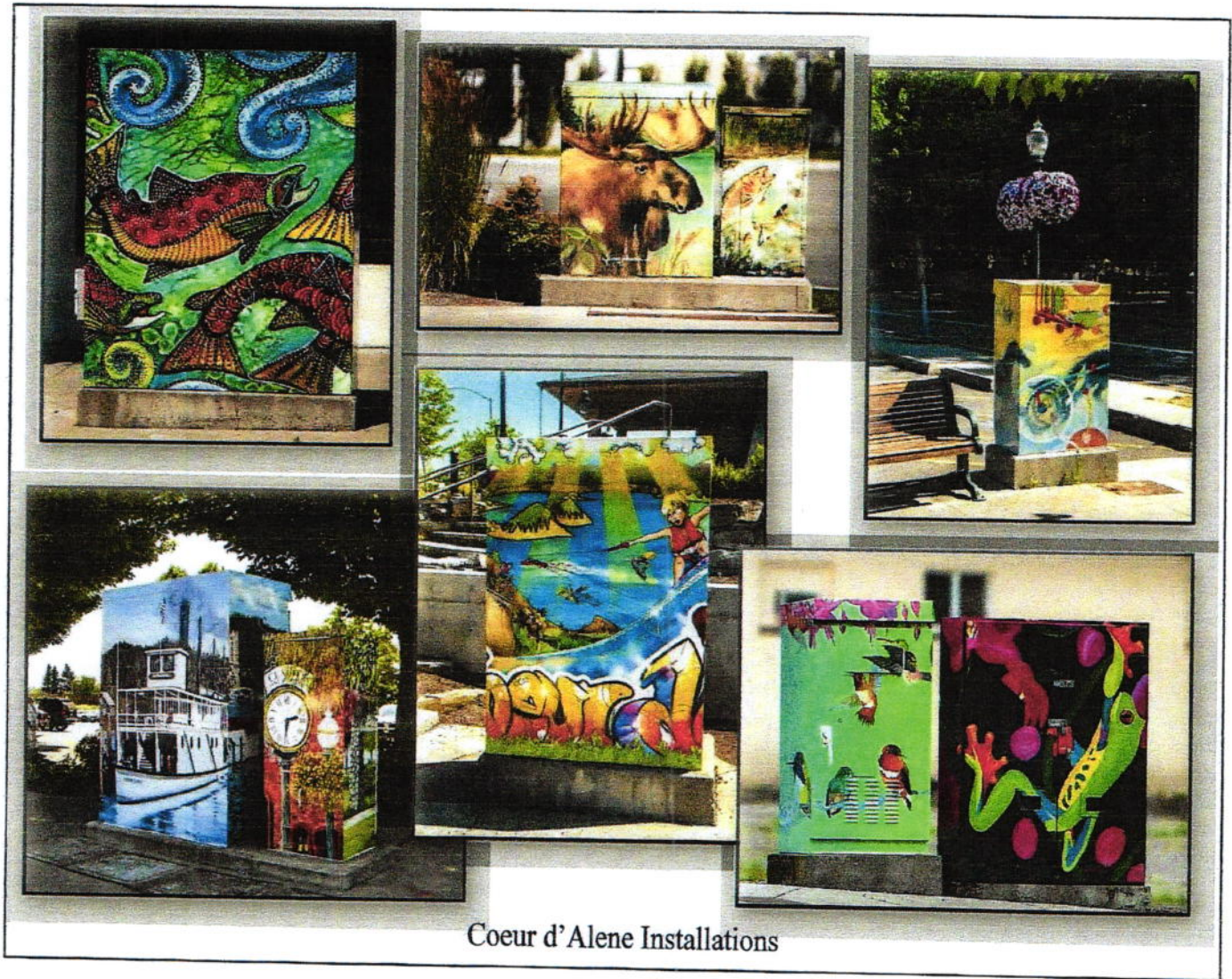
Email: amyf@cdaid.org

For more information about the Coeur d'Alene Arts Commission, please visit our website: www.cdaid.org/arts

Signal Box Project Examples



Note: Examples are from Coeur d'Alene and various cities



Coeur d'Alene Installations

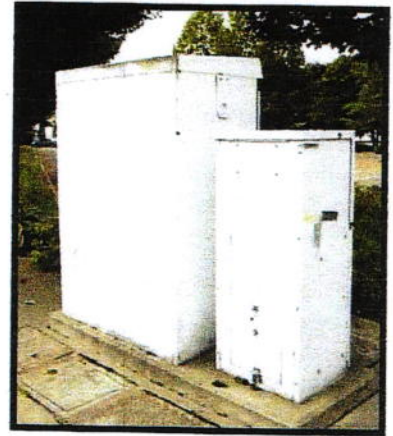
Signal Box Wrap Project

Template Examples

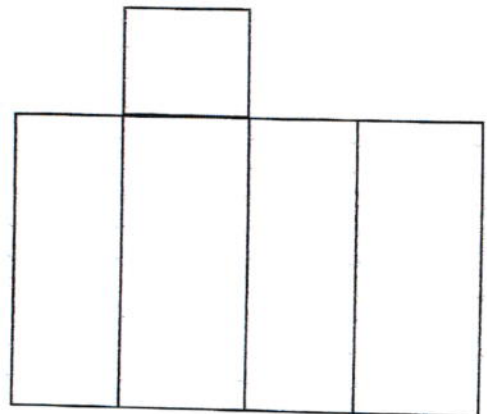
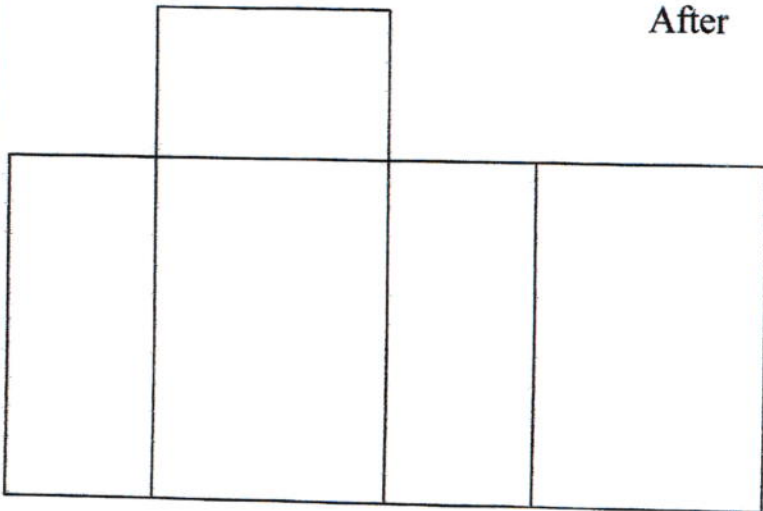
Double Box Site



After

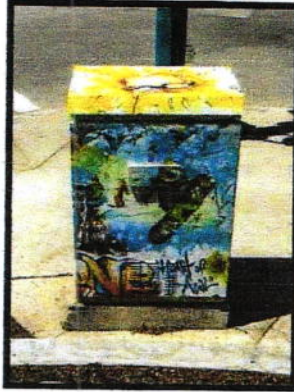


Before

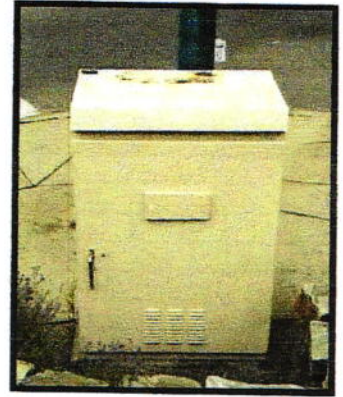


Actual box dimensions will be supplied after the artist selection process.

Single Box Site



After



Before
