## Parking Commission

April $12^{\text {th }} 2022$
Commissioners Present: Jim Chapkis, Steve Petersen, Tom Messina, Elaine Price, Ann Melbourn, Don Walters, Ben Widmyer, Stuart Wagner, Brad Jordan, Dan English (Council member)

Staff/Advisors Present: Troy Tymesen (City of Coeur d'Alene), Audrey Bell (Diamond Parking), Andrea Pierce, Chloe Linton and Emily Boyd (Downtown Association), Todd Feusier (City Streets \& Engineering)

Approval of Minutes: A motion to approve the minutes was made by Stuart Wagner seconded by Ann Melbourn.

Staff Comments: Audrey Bell noted that the Call to Park program is being eliminated and slowly changing over to ParkMobile with an easy to use QR code.

## OLD BUSINESS:

## 1. Continued discussion on Wayfinding Signs

Todd Feusier presented the current sign that has taken 1 year to receive along with the problems that the City are currently facing. His recommendation to the commission would be to utilize a new company in Hayden that can guarantee a 2-week turnaround and have the metal cut match the logo, to maximize the space on each sign. The biggest problem the signs face is cost at;

- \$80-100 to cut each sign.
- $\$ 100$ for blank.
- $\$ 326$ just for screen print.

The Downtown Association Economic Committee has listed all signs locations on a pdf document, and how many are necessary. This document will be sent out electronically and then discussed at the next meeting, alongside the sign sizes, and how much signage is downtown already and the wayfinding colors. The Streets department will wait for direction on next steps.

## 2. Parking Revenue Report - Diamond Parking

March 2022 was down from March 2021 but an increase in years previous which is an upward trend.
Parking Passes brought in $\$ 760$ more than 2021. The Garage is at capacity. The Parking garage has a waiting list for passes so there is a possibility of looking at increasing fees in 2023.
3. Discussion of parking questionnaire established by Commissioner Peterson

Mr. Petersen provided an updated questionnaire for the commission to review and requested that the Downtown Association ask the Chamber of Commerce to distribute it to guests. Results will be discussed at the next meeting.

## 4. Continued discussion of Atlas Park and paid parking

Mr. Chapkis suggested charging for parking or a 2-hour limit to increase turnover. Most of the parking wouldn't be used for $2+$ hours due to the nature of the activities. Mr. Tymesen requested that the parking commission think about the balloon effect as paid parking at Atlas Park would push parking to

Riverstone and fill up these free spaces instead, pushing parking into the neighborhoods. A RFP has been sent out to use a developer to update the street with angled parking to increase free parking as well as one for the Atlas Park Lot for food vendors. Recommendation to see what it does, and what happens when the housing goes in.

## 5. Continued discussion of Parking Garage complaints and public concern

Noise and nuisance continue to be disruptions downtown. The DTA calls the non-emergency line at least 1-2 times weekly for issues in the Parking Garage. The Police department has been engaged due to noise complaints. The Commission requested that the city create a break station within the garage for the Downtown Police officers to create a presence and a possibly start charging for access to the lot. Diamond Parking will also add this to the patrol list.

## 6. Continued discussion of business owners parking in alley ways

Staff at Takara continue to park in the alley. They were given the option to get passes (3 for the garage). And this is still an issue. The Commission requested that the city block access or tow the car if this is a continuous violation.

## NEW BUSINESS:

7. Approval of City employee parking passes during the months of June through September at McEuen as part of the Citifit program.

This program opens up free spots to visitors and gets city employees walking. No opposition to this request.

Discussion: Next meeting is scheduled for Tuesday, May $10^{\text {th }}$.
Meeting adjourned at 3:55 pm.

