



## City of Coeur d'Alene Municipal Milestones Newsletter

Issue 50/July 2018

### IN THE NEWS

#### Spectrum Cable Customers—CDA TV

Please be advised that the CDV TV broadcast (your local Government/Education Channel) may now be viewed on Channel 1301. We apologize for the delayed notice and look forward to continuing to provide you with informative programming.



#### East Sherman Design Studio Summary and Master Plan Update

The East Sherman Design Studio summary is now available!

<https://envisioneastsherman.files.wordpress.com/2018/07/final-east-sherman-design-studio-summary-7-2-18.pdf>. The Design Studio was a multi-day event that built on previous engagement efforts. The event brought together key stakeholder groups and members of the public to explore strategies and design concepts for achieving the community's goals for East Sherman. Please stay tuned to [www.eastsherman.org](http://www.eastsherman.org) for updates on the progress of the Master Plan.

#### CDA Arts Commission Accepting 23rd Mayor's Awards in the Arts Nominations

The City of CDA Arts Commission is accepting nominations for the 23rd Annual Mayor's Awards in the Arts. Nominations may be

### Newsletter Archives



### CITY FACES



Jeff Sells and "Otis"

**Jeff Sells: "Be fluid, because flexible is too rigid!"**

Municipal Milestones recently caught up with Fire Captain Jeff Sells, to learn more about his role with the City.

Tell us a little about your education and

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submitted by art organizations, individuals, businesses or students and must be received by August 31.

The Mayor's Awards in the Arts are presented by the CDA Arts Commission and the City of CDA to recognize and encourage excellence in the arts and to stimulate and support awareness of the arts throughout the community. Nominees may be businesses, organizations, individuals or students who have, through distinguished service or creative accomplishment, made a significant contribution to the arts in CDA. Download a nomination form at [www.cdaid.org/arts](http://www.cdaid.org/arts), or pick up a nomination form at City Hall, 710 E. Mullan Avenue. The Mayor's Awards in the Arts will be 6 p.m., Wednesday, October 10, at the Hagadone Event Center, 900 S. Floating Green Dr.



## Stay Informed with Alert! Kootenai

Kootenai County has a new Emergency Notification System, **Alert! Kootenai**, that keeps residents, staff and emergency personnel safe and informed with quick and reliable emergency notifications and public service announcements. As we head into the 2018 fire season, residents are encouraged to register immediately to receive alerts. **Alert! Kootenai** will be used to notify citizens about a variety of events, such as severe weather, fires, floods, and other emergencies. Residents must register for the system on the Kootenai County Office of Emergency Management home page, <http://oem.kcgov.us>. Just click on the **Alert! Kootenai** icon and follow the instructions.



## Dog Licenses

The CDA PD would like to remind everyone that the City of CDA requires that all dogs, six months and older, be licensed and have current rabies vaccinations. Owners found in violation will be issued a citation in the amount of \$75 per dog. You can purchase a

**experience:** I enlisted in the U.S. Army right out of high school and was posted with the 101st Airborne Division at Fort Campbell, KY. We deployed to Saudi Arabia and then Iraq in support of Operation Desert Storm/Shield. I was cross-trained as a combat medic, and discovered that I enjoyed the challenges of emergency medicine. After we returned, I completed my basic Emergency Medical Technician (EMT) training, and after discharge from the Army I returned to Lewiston, Idaho and started working for an ambulance service, and volunteering with the local rural fire department. In 1995 I had the opportunity to go through Paramedic training as well as complete my Bachelor's degree in Emergency Medical Services. I spent a few years working for Spokane Ambulance and volunteering for Post Falls Ambulance until I was offered a position with the K.C. Paramedics (KCP). Part of my responsibilities with KCP was to act as the liaison between the Coeur d'Alene FD and the county medical program director. When the opportunity presented itself, I was fortunate enough to be offered a position with the CDA FD. I have been with the Coeur d'Alene FD for 16 years, promoting to engineer and then captain.

**What does a typical day in your work life look like?** A typical day involves ensuring our equipment and engine are ready to respond to any emergency we have be dispatched to. We conduct training daily on a variety of skills to include fire suppression, emergency medical services, wildland fire, technical rescue, and Aircraft Rescue and Firefighting. The rule of thumb for a typical day is to be fluid, because flexible is too rigid!

**How did you get involved with working with dogs?** The fire department was tasked with developing one of the three "All-Hazards" response teams in Idaho which included the ability to respond to collapsed buildings and

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City of CDA dog license at any of the following locations: Alpine Animal Hospital, Animal Medical Center, Lake City Pet Hospital, Kootenai Human Society, Kootenai Humane Society Thrift Store, Lakewood Animal Hospital, Prairie Animal Hospital, Lakewood Animal Hospital and Sunset Animal Hospital. For more information, visit

[www.kootenaihumanesociety.com/our-services](http://www.kootenaihumanesociety.com/our-services).

### Visit Parks—Enter to Win Amazing Prizes!

Did you know that there are 31 great City parks here in Coeur d'Alene? The Parks Passport program was created to familiarize the community with all of the great parks available for use. Selected Parks for 2018 include: G. O. Phippeny Park, Johnson Mill River Park, Bluegrass Park, Shaddock Lane Park, and Canfield Mountain Natural Area. For a passport form, go online, or stop by Parks & Rec at City Hall. <https://www.cdavid.org/3373/departments/parks/parkspassport>.



### Summer Film Festival at the CDA Public Library

Escape the heat and watch family movies in the library. Weekly on Fridays, from 1 to 3 p.m., in the CDA Public Library Story Room #102, Park Level. For more information, call 208-769-2315.



natural disasters. We looked at how other teams conduct searches on these incidents and repeatedly kept seeing specially trained canines being utilized. I have had the opportunity to take part in some exceptional training as well as deploy with the task force. There are currently only 248 certified FEMA disaster search dogs in the country and the Coeur d'Alene FD has 4 of them. You can follow the canine team on Facebook (Idaho Disaster Dogs).

#### What would you recommend for anyone who is looking forward to a career as a firefighter?

My oldest son, Jon, is currently a resident firefighter with Spokane County Fire District and looking to have a career in the fire service. He participated in the Coeur d'Alene FD high school fire cadet program to determine if this was the career he wanted. One ride-along isn't enough to figure out if this life is for you. Second, he worked a summer at Silverwood in the first aid booth. Medical aid and talking to patients is a lot of what we do and if you don't like providing basic medical care or taking care of people, this career isn't for you. Third, Jon completed his Emergency Medical Technician course and received his A.S. in Fire Science. Getting the education and certifications is a requirement for almost any fire service job. Fourth, he was accepted for a firefighter resident position to gain experience and additional certifications and training. A good resume for a firefighter position should show that you have sought and gained some experience. Finally, take every firefighter exam you can. It takes some practice to get good at taking them.

#### What about your family and interests?

Janelle and I have been married 21 years and have two boys, Jon and Matt. Janelle is the business manager for the Community Library Network and Matt is a student at NIC and works for the Boys and Girls Club in Coeur d'Alene. We live on a farm east of town in the Wolf Lodge area. I enjoy the farm work, fly fishing, and Gonzaga basketball. Go Zags!!