

Community Performing Arts Center





Introduction & Methods

CDA 2030, the greater Coeur d'Alene visioning and implementation planning nonprofit, has collected information and introduced a community dialogue regarding a performing arts center in Coeur d'Alene. CDA 2030 convened stakeholder organizations to better understand the needs of the community and interest regarding such a center.

Local performing arts organization leaders met on April 12, 2017 to discuss their interest in a community performing arts center. Additionally, 14 organizations answered a questionnaire between March 16 and April 10 discussing their needs and concerns regarding a community venue.

When complete, this information and a collaborative partnership may provide initial framework for preliminary community decisions, plans and investments.

CDA 2030 facilitated the meeting and questionnaire as the neutral convener for the community.

Questionnaire Results

PURPOSE

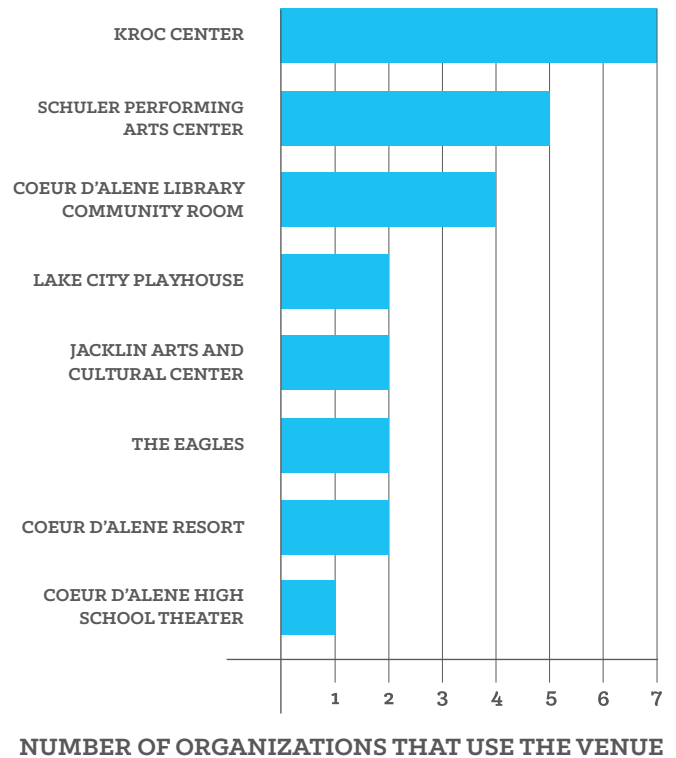
CDA 2030 asked various performing arts and other related organizations as to respond to a 17 question survey that was estimated to take approximately 15 minutes to complete. Each organization was asked to have one representative respond to the questionnaire between March 16 and April 10, 2017. Information collected through the questionnaire served as discussion points for the meeting on April 12.

SURVEY ROSTER

Fourteen organizations were surveyed between March 16 and April 10, 2017. Respondents included:

- **Dr. Stan McDaniel**, Chorale Coeur d'Alene
- **Bette Ammon**, Coeur d'Alene Public Library
- **Tracey Vaughan**, Coeur d'Alene Summer Theatre
- **David Hoatson**, CDA Symphony
- **Kristina Phillips**, Coeur d'Alene Youth Orchestra
- **Bliss Lanier**, CYT North Idaho
- **Chris Guggemos**, Handshake Productions
- **Laura Little**, Laura Little Theatricals
- **Debi Terracciano**, Le Danse
- **Bria Thompson**, Lokahi Dance
- **Justin VanEaton**, North Idaho College
- **Erika Grubbs**, Opera Coeur d'Alene
- **Brooke Bassett**, Verve 8

FACILITIES ORGANIZATIONS CURRENTLY UTILIZE



IDEAL SEATING

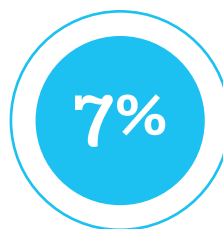
If your organization had access to a performance arts venue of any size, ideally, **what number of seats would it have?**



200-300



400-600



700-900



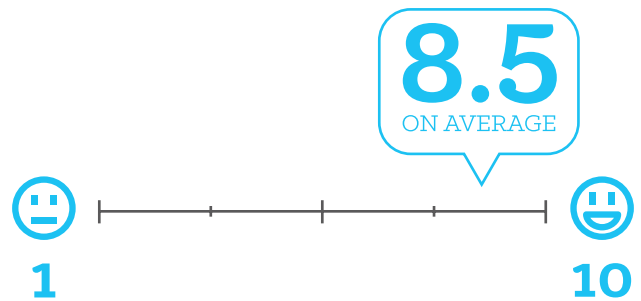
1000+

Questionnaire Results cont'd

Do **existing facilities** meet the needs of your organization?



On a scale of 1 - 10, organizations are **very interested** in a community performing arts center with an average score of 8.5.



CURRENT PERFORMANCE SCHEDULES

MONTHS	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Chorale Coeur d'Alene	[Bar]										[Bar]	
Coeur d'Alene Public Library	[Bar]											
Coeur d'Alene Summer Theatre						[Bar]						
CDA Symphony	[Bar]											
Coeur d'Alene Youth Orchestra	[Bar]				[Bar]					[Bar]		
CYT North Idaho	[Bar]											
Handshake Productions							[Bar]					
Laura Little Theatricals											[Bar]	
Le Danse						[Bar]						[Bar]
Lokahi Dance	[Bar]											
North Idaho College				[Bar]						[Bar]		
Opera Coeur d'Alene								[Bar]				
Verve 8	[Bar]											

DISCLAIMER:

Many questionnaire answers were vague and named only weekdays without indicating correlating month. This graphic is our best representation given the information provided.

CONCERNS SURROUNDING A NEW CENTER



AFFORDABILITY

The venue would be too expensive, unrealistic for smaller organizations



AVAILABILITY

Organizations might have difficulty booking the venue



RESOURCES

A state-of-art facility will be difficult to provide for various amenities to differing organizations



SIZE

Organization's audience sizes vary so determining a venue capacity would be difficult



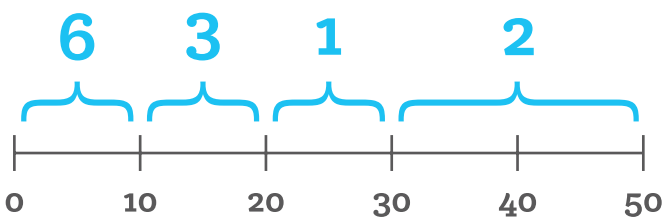
IMPACT

There may be unintended consequences, such as hurting existing organizations and venues

OTHER CONCERNS

- Creative Restrictions
- Elderly/Disabled Access
- Parking
- Sustainability and funding
- Support and staff
- Advertising for events

NUMBER OF PERFORMANCES HELD ANNUALLY (12 respondents)



HOW MANY PERFORMING ARTS ORGANIZATIONS HAVE A LONG-TERM CONTRACT WITH A FACILITY?



AMENITIES & RESOURCES NEEDED

- Non-carpeted stage (dance floor)
- State of the art lighting/sound
- In-house tech staff
- Stage
- Dressing rooms / Waiting rooms
- Mirrors
- Fly space
- Storage
- Wing space
- Lots of parking
- Reception / Ticketing space
- Loading docs
- Concessions / Food prep space
- Orchestra pit

Meeting Summary

PURPOSE

On April 12, local performing arts organizations attended an initial meeting to discuss the possibility of a performing arts center in Coeur d'Alene. The goal of this meeting was to share the questionnaire data, to collect information, and introduce a community dialogue regarding a performance arts center. CDA 2030 convened this meeting to better understand the community's needs and interest regarding such a center. When complete, this information may provide a framework for preliminary community decisions, plans and investments.

DISCUSSION QUESTIONS

1. How could a community performing arts center allow your organization to expand, prosper or further its mission?
2. Logistics: What does this it look like for the performance arts community to exist under one roof?
3. Management: Who is the ideal candidate to operate the facility and why?
4. Funding/Affordability: Could your organization make a more expensive facility "pencil"? Do you have any creative funding ideas? Does it make more financial sense to upgrade existing facilities to meet your needs?
5. Does the prospect of a community performing arts center put Coeur d'Alene in a new category where new opportunities will emerge?

DISCUSSION KEY THEMES

- There is a lack of visibility for local performing organizations.
- The idea of a community performing arts center was met with overwhelming support.
- Questions raised over the logistics of an outdoor vs. an indoor venue.

MEETING ROSTER

Thirteen organizations were represented at the April 12 meeting held at the Coeur d'Alene Library. The attendees included:

- **Stan Daniel**, Chorale Coeur d'Alene
- **Judith Horton**, Chorale Coeur d'Alene
- **Pat Matson**, Chorale Coeur d'Alene
- **Charles Sorensson**, Chorale Coeur d'Alene
- **Hilary Anderson**, City of Coeur d'Alene
- **Kiki Miller**, City of Coeur d'Alene
- **Sam Taylor**, City of Coeur d'Alene
- **Ali Shute**, CDA Arts & Culture Alliance
- **Brian Wallace**, CDA School District
- **Callie Cabe**, CDA Summer Theatre
- **Stu Cabe**, CDA Summer Theatre
- **Jadd Davis**, CDA Summer Theatre
- **Maritom Pickett**, CDA Summer Theatre
- **Brad Rasor**, CDA Summer Theatre
- **Tracey Vaughan**, CDA Summer Theatre
- **Lea Williams**, CDA Summer Theatre
- **Chris Guggemos**, Handshake Productions
- **Jeanette Laster**, Human Rights Education Institute
- **Tony Berns**, ignite cda
- **Scott Hoskins**, ignite cda
- **Zak Adams**, Kroc Center
- **Tyler Davis**, Live After 5
- **Joe Jacoby**, North Idaho College
- **Sherry Simkins**, North Idaho College
- **Justin Van Eaton**, North Idaho College
- **Denise Leonard**, Opera CDA
- **Megan O'Dowd**, Opera CDA
- **Todd Sloan**, Opera CDA

Meeting Summary

MEETING QUOTES

If we had a new facility, more organizations would arise. This would help creating public visibility for all the organizations, or even help cross market events happening all the all venues. - ZAK ADAMS, KROC CENTER

At North Idaho College, we have a consistent staff managing the equipment in a specific manner. Without that consistency, it prematurely ages the equipment.

- JOE JACOBY, NORTH IDAHO COLLEGE

A community performance arts center would say that Coeur d'Alene supports and embraces the arts community.

- JADD DAVIS, COEUR D'ALENE SUMMER THEATRE

This is an opportunity to impact our youth. Without space for children in the winter that leads to depression, etc. We need to think about the big picture.

- JEANETTE LASTER, HUMAN RIGHTS EDUCATION INSTITUTE

Coeur d'Alene has proven itself to be very supportive of the arts.

- TYLER DAVIS, LIVE AFTER 5

The problem is we are hidden at North Idaho College... People do not know that we exist and this center would give us a face.

- TODD SLOAN, OPERA CDA

We could elevate what our community already has to offer e.g. a lake, golf, hiking, etc. Performance arts in our area is an asset that has not been tapped.

-STU CABE, COEUR D'ALENE SUMMER THEATRE

Case Study Profiles

During the meeting, many performing arts centers and venues were mentioned as references for directions that a possible community arts center could pursue. Two indoor and one outdoor venues respectively are highlighted here: the Thousand Oaks Civil Arts Plaza, the Everett Performing Arts Center, and the Allen Elizabethan Theatre.

THOUSAND OAKS CIVIL ARTS PLAZA



EVERETT PERFORMING ARTS CENTER



ALLEN ELIZABETHAN THEATRE



OTHER VENUES

These are venues that were mentioned during the meeting on April 12 and also in survey answers:

- Argyros Performing Arts Center - Ketchum, ID
- Coconino Performing Arts Center - Flagstaff, AZ
- Icicle Creek Center for the Arts - Leavenworth, WA
- INB Performing Arts Center, Bing Crosby Theater, Fox Theater - Spokane, WA
- Nampa Civic Center - Nampa, ID
- Opera Santa Fe - Santa Fe, NM
- The Panida Theater - Sandpoint, ID

Profile: Thousand Oaks Civil Arts Plaza



BUSINESS & OWNERSHIP MODEL

The Bank of America Performing Arts Center at the Thousand Oaks Civic Arts Plaza is one of the largest performing arts centers between Los Angeles and San Francisco, and is funded through a unique public/private partnership between the City of Thousand Oaks and the Alliance for the Arts.

MANAGEMENT

The Cultural Affairs Commission (CAC) serves as an advisory body to the City Council on programs and policies that integrate arts and culture into community life and that promote Thousand Oaks as a cultural destination. The CAC oversees the programming and operations of City-owned cultural assets including the Thousand Oaks Civic Arts Plaza's 1,800-seat Fred Kavli Theatre and 394-seat Janet & Ray Scherr Forum, and the Thousand Oaks Community Gallery and Fred Kavli Theatre Visual Arts Gallery.

FAST FACTS

1,800

SEATS

FRED KAVLI THEATRE

MORE THAN

400

PERFORMANCES ANNUALLY

AMENITIES AVAILABLE:

Two dressing rooms

Stage lighting

Sound system

Hearing-impaired system

80-musician capacity orchestra pit

Green room with kitchenette

FINANCES

- **Cost to build:** \$86-million (1994)
- **Initial cost funded by:** Bonds and internal loans (nearly 75% of budget), city capital fund, and city reserve funds
- **Established a \$10-million endowment** to cover expenses – private donations (1994)
- **In 2003, naming rights were sold** for \$4.25 million
- **In June 2016, city council approved** merging the Alliance for the Arts (the fundraising arm) and the Thousand Oaks Civic Arts Foundation (the programming arm) and provided \$4-million influx from the city's general fund reserves to bring the endowments up to \$14-million.
- The endowments are **expected to generate** \$700,000 annually.
- With the endowment and special events, the estimated revenue: \$780,000. **Estimated Expense:** \$872,000 (\$150,000 – first year transitional cost).

Profile: Everett Performing Arts Center



FAST FACTS

512

SEATS
IN AUDITORIUM

7

WHEELCHAIR SPACES
IN AUDITORIUM

4

DRESSING ROOMS

AMENITIES AVAILABLE:

Restrooms with showers located off green room

Green room with kitchenette

Laundry facilities

BUSINESS & OWNERSHIP MODEL

The Everett Performing Arts Center (EPAC) is owned and supported by the City of Everett as a service to the entire Everett community. City budgets indicate that a General Obligation Fund was utilized in 1993 to fund all or part of the facility

MANAGEMENT

In 1998, Village Theatre was contracted by the City of Everett to be the resident performing and management company. In addition to presenting a season of high-quality theatre, the management and technical staff of Village Theatre are dedicated to making this space the best possible place for other community organizations that require a state-of-the-art venue for their events. Rental events include choral concerts, film festivals, ballet, receptions, seminars and business meetings.

Profile: Allen Elizabethen Theatre

The largest of the Oregon Shakespeare Festival's (OSF) venues, the open-air Allen Elizabethen Theatre and pavillion is a piece of history for the city of Ashland.



FAST FACTS

1,198

SEATS
IN HOUSE

AMENITIES AVAILABLE:

- Stage lighting
- Orchestra seating
- Balcony seating
- Hearing-impaired system
- Concessions

IS AN

**OUTDOOR
VENUE**

BUSINESS & OWNERSHIP MODEL

In 2013 the Paul G. Allen Family Foundation awarded the Festival a \$3,000,000 grant which supported the renaming of the Elizabethan Stage/Allen Pavilion to the Allen Elizabethan Theatre and is also designed to support a broad array of priority areas for OSF, such as funding the work on the stage, maintaining and restoring the organization's buildings, attracting visitors to experience live theater, in addition to other needs of the organization. The venue is owned by Oregon Shakespeare Festival.

MANAGEMENT

The Allen Elizabethan Theatre is managed and supported by the Oregon Shakespeare Festival. OSF is a non-profit corporation managed under US and Oregon law by a 32-member Board of Directors nominated and elected for eight-year terms. OSF is supported in part by corporate and individual donors through direct support of individual plays and annual non-voting memberships.

Suggested Next Steps:

1. Develop a comprehensive list of potential partners
2. Form a steering committee
3. Conduct a feasibility study considering location, size, amenities, management, etc.

Community Member Assets

Individuals who indicated experience with operations and management of a performance arts center:

- Joan Genter – Windermere/Coeur d’Alene Realty
- Laura Little – Laura Little Theatrical Productions
- Jadd Davis – Coeur d’Alene Summer Theater
- Zak Adams – The Coeur d’Alene Salvation Army Kroc Center
- Stu Cabe – Coeur d’Alene Summer Theater
- Jeanette Laster – Human Rights Education Institute

Community Sectors

Sectors that have been suggested to include in the planning process:

- City Officials
- School District
- Higher Education Institutions
- Visual and Performing Arts Community
- City Departments: Parks & Recreation and Library
- Business Directors

Appendix: Questionnaire Results

#01: Handshake Productions

RESPONDENT: Chris Guggemos

Q1: What facilities does your organization utilize? (Select all that apply)	Respondent skipped this question
Q2: Do existing facilities meet the needs of your organization?	No - Not large enough
Q3: If your organization had access to a performance arts venue of any size, ideally, what number of seats would it have?	5,000 - 6,000
Q4: What mandatory facility features are required to fit the needs of your organization?	Individual seats. State of the art sound system. Plentiful parking
Q5: What preferred facility amenities would optimize your organization's needs?	Respondent skipped this question
Q6: What is your organization's interest in utilizing a community performing art center as a venue? (1 - being not at all interested and 10 - being very interested)	10
Q7: What are your organization's top three concerns about a community performing arts center?	Respondent skipped this question
Q8: Does your organization have ideas for who could operate and manage a performance arts facility? If so, please indicate.	Best chance of succeeding would be for the City of Coeur d'Alene to operate.
Q9: Do you know any performance arts centers that your feel would be good case studies to inform the conversation?	Respondent skipped this question
Q10: What other organizations should be involved in the initial conversation about a performing arts center in Coeur d'Alene?	Respondent skipped this question
Q11: How many performances does your organization produce annually?	25 + a local parks.
Q12: When do your typical performances take place? (i.e. Fridays and Saturdays in November and December)	Sundays, Tuesdays and Thursdays in July and August.
Q13: What setup time is required prior to each performance?	2-3 hours
Q14: What is the anticipated lease rate of an ideal performance arts theater?	\$1 per seat or ticket sold
Q15: Do you have a long-term contract with a facility?	No
Q16: Other comments, suggestions, or ideas:	Respondent skipped this question

#02: Coeur d'Alene Public Library

RESPONDENT: Bette Ammon

Q1: What facilities does your organization utilize? (Select all that apply)	Coeur d'Alene Library Community Room
Q2: Do existing facilities meet the needs of your organization?	No - at times, access to a larger affordable venue would be helpful.
Q3: If your organization had access to a performance arts venue of any size, ideally, what number of seats would it have?	500
Q4: What mandatory facility features are required to fit the needs of your organization?	Respondent skipped this question
Q5: What preferred facility amenities would optimize your organization's needs?	Respondent skipped this question
Q6: What is your organization's interest in utilizing a community performing art center as a venue? (1 - being not at all interested and 10 - being very interested)	10
Q7: What are your organization's top three concerns about a community performing arts center?	1. Cost 2. Infrastructure 3. Parking
Q8: Does your organization have ideas for who could operate and manage a performance arts facility? If so, please indicate.	Respondent skipped this question
Q9: Do you know any performance arts centers that your feel would be good case studies to inform the conversation?	Respondent skipped this question
Q10: What other organizations should be involved in the initial conversation about a performing arts center in Coeur d'Alene?	Sorensen Magnet School for the Arts & Humanities
Q11: How many performances does your organization produce annually?	We do several
Q12: When do your typical performances take place? (i.e. Fridays and Saturdays in November and December)	Various
Q13: What setup time is required prior to each performance?	Respondent skipped this question
Q14: What is the anticipated lease rate of an ideal performance arts theater?	Respondent skipped this question
Q15: Do you have a long-term contract with a facility?	Yes- we have first access to the library community room
Q16: Other comments, suggestions, or ideas:	Respondent skipped this question

#03: Coeur d'Alene Summer Theatre

RESPONDENT: Tracey Vaughan

Q1: What facilities does your organization utilize? (Select all that apply)	Kroc Center – The Worship & Performing Arts Theater, The Jacklin Arts and Cultural Center, Coeur d'Alene Library Community Room , The Eagles, dance studios
Q2: Do existing facilities meet the needs of your organization?	No - Not having our own space makes it difficult to schedule things
Q3: If your organization had access to a performance arts venue of any size, ideally, what number of seats would it have?	500
Q4: What mandatory facility features are required to fit the needs of your organization?	state of the art lighting, sound, and other technical theatre equipment
Q5: What preferred facility amenities would optimize your organization's needs?	fly space projector and screens shop area
Q6: What is your organization's interest in utilizing a community performing art center as a venue? (1 - being not at all interested and 10 - being very interested)	10
Q7: What are your organization's top three concerns about a community performing arts center?	1. Financing 2. Leadership 3. Parking/ease of use for patrons
Q8: Does your organization have ideas for who could operate and manage a performance arts facility? If so, please indicate.	The city could appoint a manager as no one group should be in charge of the space
Q9: Do you know any performance arts centers that you feel would be good case studies to inform the conversation?	Manatee Performing Arts Center, Florida
Q10: What other organizations should be involved in the initial conversation about a performing arts center in Coeur d'Alene?	Opera Cda, Cda Symphony, Lake City Playhouse
Q11: How many performances does your organization produce annually?	42 main stage and dozens of other smaller productions
Q12: When do your typical performances take place? (i.e. Fridays and Saturdays in November and December)	summer weekends
Q13: What setup time is required prior to each performance?	for main productions, a week prior
Q14: What is the anticipated lease rate of an ideal performance arts theater?	it should be much less than what the Kroc charges to make this viable
Q15: Do you have a long-term contract with a facility?	No
Q16: Other comments, suggestions, or ideas:	Respondent skipped this question

#04: Opera Coeur d'Alene

RESPONDENT: Erika Grubbs

Q1: What facilities does your organization utilize? (Select all that apply)	Boswell Hall Schuler Performing Arts Center, Other (please specify) Resort Lake Boats, Fox Theater Spokane
Q2: Do existing facilities meet the needs of your organization?	Yes
Q3: If your organization had access to a performance arts venue of any size, ideally, what number of seats would it have?	250 - 400
Q4: What mandatory facility features are required to fit the needs of your organization?	Full staging capabilities; audio system; back stage dressing
Q5: What preferred facility amenities would optimize your organization's needs?	See 4, above.
Q6: What is your organization's interest in utilizing a community performing art center as a venue? (1 - being not at all interested and 10 - being very interested)	10
Q7: What are your organization's top three concerns about a community performing arts center?	1. Production support 2. Access and parking 3. Supporting advertising campaigns.
Q8: Does your organization have ideas for who could operate and manage a performance arts facility? If so, please indicate.	If our art world is to grow, we need a local committee made up of reps of each performing art and sophisticated business support.
Q9: Do you know any performance arts centers that you feel would be good case studies to inform the conversation?	Opera Santa Fe
Q10: What other organizations should be involved in the initial conversation about a performing arts center in Coeur d'Alene?	Summer Theater, Symphony, some rep of pop-arts groups.
Q11: How many performances does your organization produce annually?	Three
Q12: When do your typical performances take place? (i.e. Fridays and Saturdays in November and December)	Sunday July, Friday Sunday August, mid-September
Q13: What setup time is required prior to each performance?	Schiller - 2 to 3 days. Lake - one day. Fox two - three days
Q14: What is the anticipated lease rate of an ideal performance arts theater?	Each performance is separately negotiated.
Q15: Do you have a long-term contract with a facility?	No
Q16: Other comments, suggestions, or ideas:	Let's think into the future. Our city is one of the finest summer venues anywhere. Properly supported, there is no reason we could not equal Opera Santa Fe. BTW it sold 83,000 tickets last summer

#05: North Idaho College

RESPONDENT: Justin Van Eaton

Q1: What facilities does your organization utilize? (Select all that apply)	Boswell Hall Schuler Performing Arts Center, Other (please specify) 1st Presbyterian Church
Q2: Do existing facilities meet the needs of your organization?	No - Schuler is too large for most college events. Its functionability is limited by its design. Schuler was designed for the orchestra and symphony, which means drama does not work well (no fly or wing space, not enough lighting positions, acoustics are not appropriate for theatre). Because of the lack of options in CDA, events may not be best fit and consume the calendar at Schuler.
Q3: If your organization had access to a performance arts venue of any size, ideally, what number of seats would it have?	Multi-purpose seating may be best. Theatre needs 200 seat space. Music needs 300-400 seats. To solve Schuler booking issues, CDA in general may be in need of a 500-700 seat space.
Q4: What mandatory facility features are required to fit the needs of your organization?	Fly, Wing Space, STORAGE, STORAGE, STORAGE, adequate front of house lighting positions, high quality sound system, back stage facilities such as make-up room. Shop facilities preferred for set building. Facilities design team needs people with industry (performing arts) experience.
Q5: What preferred facility amenities would optimize your organization's needs?	Food preparation area. Front of house and backstage restrooms (separate). Dedicated street entrance for controlled public access. Single purpose lobby access.
Q6: What is your organization's interest in utilizing a community performing art center as a venue? (1 - being not at all interested and 10 - being very interested)	5
Q7: What are your organization's top three concerns about a community performing arts center?	1. Sustainability - longterm funding/ endowments to support. Fiscal budgeting. 2. Community Partnership- How does the space impact other spaces (competition), Would NIC have access at times we need it? Cost of using the space may be prohibitive. Cooperative relationship. 3. Stewardship of resources - dedicated staff to ensure equipment and facility is maintained.
Q8: Does your organization have ideas for who could operate and manage a performance arts facility? If so, please indicate.	North Idaho College Performing Arts Center Staff could manage the facility. They are professional and have years of experience.
Q9: Do you know any performance arts centers that you feel would be good case studies to inform the conversation?	INB, Fox, Bing
Q10: What other organizations should be involved in the initial conversation about a performing arts center in Coeur d'Alene?	Local theatre groups, Hagadone, High Schools, the Symphony
Q11: How many performances does your organization produce annually?	Schuler has over 200 events annually, NIC Fine Arts programs directly produce 17 performances

#05: North Idaho College cont'd

Q12: When do your typical performances take place? (i.e. Fridays and Saturdays in November and December)	Music concerts are typically booked Tuesday-Thursday with 1-3 performances a month. Theatre productions are last 2 weeks in Oct Thursday-Sat, and 2 weeks in April Thurs-Sat. Schuler's busy times are March to mid June Fridays and Saturdays, Jan. and Feb. are slow.
Q13: What setup time is required prior to each performance?	NIC Theatre 1.5 weeks. NIC Music - prior day (8 hours)
Q14: What is the anticipated lease rate of an ideal performance arts theater?	North Idaho College would not have resources to lease a community space
Q15: Do you have a long-term contract with a facility?	Yes- We have a A Facility on campus and NIC programs are given priority in scheduling.
Q16: Other comments, suggestions, or ideas:	Breadth and experienced design committee are a must to ensuring community needs are met. North Idaho College has interest in developing a "black box" performance space on campus. These conversations seem to have administrative support, but no decisions have been made. There may be opportunities to develop a community partnership if the space is located at NIC.

#06: Chorale Coeur d'Alene

RESPONDENT: Dr. Stan McDaniel

Q1: What facilities does your organization utilize? (Select all that apply)	Other (please specify) Post Falls Public Library (Board Meetings); Peace Lutheran Church, Post Falls, for rehearsals; Trinity Lutheran, CDA, for performances, as well as various other churches in the region.
Q2: Do existing facilities meet the needs of your organization?	No - We are not a church-related organization and would prefer a secular venue
Q3: If your organization had access to a performance arts venue of any size, ideally, what number of seats would it have?	200-300
Q4: What mandatory facility features are required to fit the needs of your organization?	Large open stage, maintained concert piano
Q5: What preferred facility amenities would optimize your organization's needs?	Orchestra pit or area forward of stage; rehearsal room
Q6: What is your organization's interest in utilizing a community performing art center as a venue? (1 - being not at all interested and 10 - being very interested)	10
Q7: What are your organization's top three concerns about a community performing arts center?	1. Readily accessible 2. Well maintained 3. Reasonable financial commitment
Q8: Does your organization have ideas for who could operate and manage a performance arts facility? If so, please indicate.	If our art world is to grow, we need a local committee made up of reps of each performing art and sophisticated business support.

#06: Chorale Coeur d'Alene cont'd

Q9: Do you know any performance arts centers that you feel would be good case studies to inform the conversation?	No
Q10: What other organizations should be involved in the initial conversation about a performing arts center in Coeur d'Alene?	??
Q11: How many performances does your organization produce annually?	10
Q12: When do your typical performances take place? (i.e. Fridays and Saturdays in November and December)	Fridays and Saturdays, October through May
Q13: What setup time is required prior to each performance?	2 - 3 hours plus option for dress rehearsal in advance
Q14: What is the anticipated lease rate of an ideal performance arts theater?	??
Q15: Do you have a long-term contract with a facility?	No
Q16: Other comments, suggestions, or ideas:	Respondent skipped this question

#07: Laura Little Theatricals

RESPONDENT: Laura Little

Q1: What facilities does your organization utilize? (Select all that apply)	Kroc Center – The Worship & Performing Arts Theater
Q2: Do existing facilities meet the needs of your organization?	No - Need 100 more seats and availability
Q3: If your organization had access to a performance arts venue of any size, ideally, what number of seats would it have?	500
Q4: What mandatory facility features are required to fit the needs of your organization?	Fly system, wing space many and large dressing rooms
Q5: What preferred facility amenities would optimize your organization's needs?	Easy load in docs, ability to sell concessions, and provide our own volunteer base
Q6: What is your organization's interest in utilizing a community performing art center as a venue? (1 - being not at all interested and 10 - being very interested)	2
Q7: What are your organization's top three concerns about a community performing arts center?	1. Will it hurt existing theatres 2. Is it cost effective to run 3. How will it be managed
Q8: Does your organization have ideas for who could operate and manage a performance arts facility? If so, please indicate.	CST?

#07: Laura Little Theatricals cont'd

Q9: Do you know any performance arts centers that your feel would be good case studies to inform the conversation?	Leavensworth-snowy owl Nampa Civic Center by the City of Nampa
Q10: What other organizations should be involved in the initial conversation about a performing arts center in Coeur d'Alene?	CST, Lake City, symphony, All dance studios, sacred music choral, CYT, Aspire, NIC
Q11: How many performances does your organization produce annually?	11 Christsmas productions and 3-4 concerts/cabarets
Q12: When do your typical performances take place? (i.e. Fridays and Saturdays in November and December)	We have 5 days of tech/move in for the christmas show
Q13: What setup time is required prior to each performance?	\$750 per day with a tech person available
Q14: What is the anticipated lease rate of an ideal performance arts theater?	Yes- have a verbal commitment for the next few years
Q15: Do you have a long-term contract with a facility?	No
Q16: Other comments, suggestions, or ideas:	I can not attend the meeting on April 12 as I will be in Boise but please feel free to reach out with any questions

#08: CDA Symphony

RESPONDENT: David Hoatson

Q1: What facilities does your organization utilize? (Select all that apply)	Kroc Center – The Worship & Performing Arts Theater , Other - Our rehearsals take place in an office space.
Q2: Do existing facilities meet the needs of your organization?	No - We need better rehearsal space
Q3: If your organization had access to a performance arts venue of any size, ideally, what number of seats would it have?	600
Q4: What mandatory facility features are required to fit the needs of your organization?	Auditorium for performances and rehearsals. Shared office space and storage for percussion equipment and music stands.
Q5: What preferred facility amenities would optimize your organization's needs?	Space for chamber music seating 50. Space for receptions
Q6: What is your organization's interest in utilizing a community performing art center as a venue? (1 - being not at all interested and 10 - being very interested)	10
Q7: What are your organization's top three concerns about a community performing arts center?	1. Being able to use it on a weekly basis 2. Access for elderly and disabled 3. Ease of parking
Q8: Does your organization have ideas for who could operate and manage a performance arts facility? If so, please indicate.	Respondent skipped this question
Q9: Do you know any performance arts centers that your feel would be good case studies to inform the conversation?	Respondent skipped this question

#08: CDA Symphony cont'd

Q10: What other organizations should be involved in the initial conversation about a performing arts center in Coeur d'Alene?	CDA Youth Orchestra
Q11: How many performances does your organization produce annually?	14, but we would do more if we had the space!
Q12: When do your typical performances take place? (i.e. Fridays and Saturdays in November and December)	Friday nights/Saturday afternoon. We would love to move to Saturday night and Sunday afternoon
Q13: What setup time is required prior to each performance?	1-2 hours
Q14: What is the anticipated lease rate of an ideal performance arts theater?	For performances more, but we can only afford \$100 for a rehearsal. This adds so much to the ticket prices. We want to keep music accessible and not limit due to the ticket cost.
Q15: Do you have a long-term contract with a facility?	No
Q16: Other comments, suggestions, or ideas:	Respondent skipped this question

#09: CYT North Idaho

RESPONDENT: Bliss Lanier

Q1: What facilities does your organization utilize? (Select all that apply)	Kroc Center – The Worship & Performing Arts Theater , Lake City Playhouse, Coeur d'Alene Library Community Room
Q2: Do existing facilities meet the needs of your organization?	No - They are either busy and expensive or not available enough to meet our needs
Q3: If your organization had access to a performance arts venue of any size, ideally, what number of seats would it have?	600
Q4: What mandatory facility features are required to fit the needs of your organization?	lights, sound, fly space, green room, 2-4 dressing rooms, ticket window, advertising space, shop space for sets, lobby with space for tables; stage big enough for casts of 60-75
Q5: What preferred facility amenities would optimize your organization's needs?	Same
Q6: What is your organization's interest in utilizing a community performing art center as a venue? (1 - being not at all interested and 10 - being very interested)	7
Q7: What are your organization's top three concerns about a community performing arts center?	1. large enough stage and backstage 2. The ability to book during the work week and work day 3. Conflicts with bookings
Q8: Does your organization have ideas for who could operate and manage a performance arts facility? If so, please indicate.	Respondent skipped this question
Q9: Do you know any performance arts centers that you feel would be good case studies to inform the conversation?	Possibly in San Diego

#09: CYT North Idaho cont'd

Q10: What other organizations should be involved in the initial conversation about a performing arts center in Coeur d'Alene?	Respondent skipped this question
Q11: How many performances does your organization produce annually?	36-48
Q12: When do your typical performances take place? (i.e. Fridays and Saturdays in November and December)	F,Sa,Su, 2 weeks per show + Tu & Th during the work week/work day hours between 2 weekends
Q13: What setup time is required prior to each performance?	Bring in sets, costumes, props, any tech equipment, make up, first day of tech week; we prefer to stay up for two week run; pay for dark days
Q14: What is the anticipated lease rate of an ideal performance arts theater?	Are you referring to cost or how frequent?
Q15: Do you have a long-term contract with a facility?	No
Q16: Other comments, suggestions, or ideas:	Respondent skipped this question

#10: Le Danse

RESPONDENT: Debi Terracciano

Q1: What facilities does your organization utilize? (Select all that apply)	Boswell Hall Schuler Performing Arts Center
Q2: Do existing facilities meet the needs of your organization?	Yes
Q3: If your organization had access to a performance arts venue of any size, ideally, what number of seats would it have?	1200
Q4: What mandatory facility features are required to fit the needs of your organization?	A dance floor available, excellent lighting and sound system, a large room for children as a dressing room
Q5: What preferred facility amenities would optimize your organization's needs?	Respondent skipped this question
Q6: What is your organization's interest in utilizing a community performing art center as a venue? (1 - being not at all interested and 10 - being very interested)	5
Q7: What are your organization's top three concerns about a community performing arts center?	Respondent skipped this question
Q8: Does your organization have ideas for who could operate and manage a performance arts facility? If so, please indicate.	Respondent skipped this question
Q9: Do you know any performance arts centers that your feel would be good case studies to inform the conversation?	I think NIC Schuler Performing Arts Center right now is the perfect venue.
Q10: What other organizations should be involved in the initial conversation about a performing arts center in Coeur d'Alene?	Respondent skipped this question

#10: Le Danse cont'd

Q11: How many performances does your organization produce annually?	2
Q12: When do your typical performances take place? (i.e. Fridays and Saturdays in November and December)	First Sat. in June and some time in Dec. for Nutcracker
Q13: What setup time is required prior to each performance?	All day
Q14: What is the anticipated lease rate of an ideal performance arts theater?	Respondent skipped this question
Q15: Do you have a long-term contract with a facility?	No
Q16: Other comments, suggestions, or ideas:	Respondent skipped this question

#11: Lokahi Dance

RESPONDENT: Bria Thompson

Q1: What facilities does your organization utilize? (Select all that apply)	Coeur d' Alene Recreation, School Gym Facilities
Q2: Do existing facilities meet the needs of your organization?	No - No mirrors, No Permanent Stereo System, Uncomfortable Seating, No Stage
Q3: If your organization had access to a performance arts venue of any size, ideally, what number of seats would it have?	300+
Q4: What mandatory facility features are required to fit the needs of your organization?	Lobby, Stage, Restrooms, Seating, Drinking Fountains, Dressing Rooms / Waiting Rooms, Mirrors
Q5: What preferred facility amenities would optimize your organization's needs?	Respondent skipped this question
Q6: What is your organization's interest in utilizing a community performing art center as a venue? (1 - being not at all interested and 10 - being very interested)	10
Q7: What are your organization's top three concerns about a community performing arts center?	Cost
Q8: Does your organization have ideas for who could operate and manage a performance arts facility? If so, please indicate.	Respondent skipped this question
Q9: Do you know any performance arts centers that your feel would be good case studies to inform the conversation?	Respondent skipped this question
Q10: What other organizations should be involved in the initial conversation about a performing arts center in Coeur d'Alene?	Respondent skipped this question
Q11: How many performances does your organization produce annually?	Three
Q12: When do your typical performances take place? (i.e. Fridays and Saturdays in November and December)	weekday evenings or weekend
Q13: What setup time is required prior to each performance?	Respondent skipped this question
Q14: What is the anticipated lease rate of an ideal performance arts theater?	Respondent skipped this question
Q15: Do you have a long-term contract with a facility?	No
Q16: Other comments, suggestions, or ideas:	Respondent skipped this question

#12: Verve 8

RESPONDENT: Brooke Bassett

Q1: What facilities does your organization utilize? (Select all that apply)	Boswell Hall Schuler Performing Arts Center, Kroc Center – The Worship & Performing Arts Theater, Coeur d’Alene Resort, Lake City Playhouse, The Jacklin Arts and Cultural Center, Coeur d’Alene Library Community Room, Coeur d’Alene High School Theater, The Eagles, Other (please specify) Christ the King Church
Q2: Do existing facilities meet the needs of your organization?	No - The KROC and Boswell hall are much too expensive for our small organization to afford. The other venues are often difficult to get booking dates. We also often require a floor that you have the ability to tap dance on and many of the churches in the area ect. are carpeted.
Q3: If your organization had access to a performance arts venue of any size, ideally, what number of seats would it have?	250 to 300
Q4: What mandatory facility features are required to fit the needs of your organization?	Non-carpeted stage, Lighting, Sound capabilities, Affordable rates (under 600 for engagements), green room access, wing space, Affordable rehearsal space (open space doesn’t have to be stage), would be awesome to have an in house tech faculty to assist in rental set up
Q5: What preferred facility amenities would optimize your organization’s needs?	Non-carpeted stage, flexible booking availability, Affordable rates, lighting rental, sound rental, mic rental, on site technician willing to collaborate on fundraising enterprises green room
Q6: What is your organization’s interest in utilizing a community performing art center as a venue? (1 - being not at all interested and 10 - being very interested)	10
Q7: What are your organization’s top three concerns about a community performing arts center?	<ol style="list-style-type: none"> 1. monopolized by one organization mounting all entire seasons and taking up all the weekend booking dates 2. high rates for rental (if tries to match the rental rates that the Kroc and Boswell Hall charge it will be out of reach for smaller organizations to use) 3. Restrictive creative boundaries on what may produced in the facility
Q8: Does your organization have ideas for who could operate and manage a performance arts facility? If so, please indicate.	Board of local arts leaders not currently tied to large facilities
Q9: Do you know any performance arts centers that your feel would be good case studies to inform the conversation?	not off the top of my head
Q10: What other organizations should be involved in the initial conversation about a performing arts center in Coeur d’Alene?	Visual arts, Dance arts and Performance art leaders, schools

#12: Verve 8 cont'd

Q11: How many performances does your organization produce annually?	I run three performance companies. A dance studio (Verve Studio 8) who does two performances a year and always is needing an affordable local venue to rent. A Murder Mystery Theatre company (CDA Murder Mystery Theatre) that does about 12 performances a year at various venues. Would be interested in maybe one or two at a community arts center and Luminary Initiative Project who does Socially Minded Performance Art fundraisers and outreach events that would be interested in about 4 to 5 shows a year
Q12: When do your typical performances take place? (i.e. Fridays and Saturdays in November and December)	Weekends through out the year. Generally prefer Friday evening or Saturday. Wednesday evenings are great for fundraiser style shows
Q13: What setup time is required prior to each performance?	A 4 to 5 five hour tech set up and runthrough is generally needed for larger productions. Either same day as show or the night before if available.
Q14: What is the anticipated lease rate of an ideal performance arts theater?	\$400 for a 5 to 8 hour block. No more that \$600 a day
Q15: Do you have a long-term contract with a facility?	No
Q16: Other comments, suggestions, or ideas:	A community arts building is greatly needed in this area! So glad it is being discussed

#13: Coeur d'Alene Youth Theatre**RESPONDENT:** Kristina Phillips

Q1: What facilities does your organization utilize? (Select all that apply)	Kroc Center – The Worship & Performing Arts Theater, Candlelight Christian Fellowship
Q2: Do existing facilities meet the needs of your organization?	Yes
Q3: If your organization had access to a performance arts venue of any size, ideally, what number of seats would it have?	600+
Q4: What mandatory facility features are required to fit the needs of your organization?	A large stage with room on the sides and back to expand if necessary (I'm sorry I don't know the exact terminology). A large room for students to warm-up in near to the stage. Sound/lighting booth.
Q5: What preferred facility amenities would optimize your organization's needs?	Music stands and chairs, of course. Large percussion instruments (like timpani, bass drum, marimba, chimes) would be ideal.
Q6: What is your organization's interest in utilizing a community performing art center as a venue? (1 - being not at all interested and 10 - being very interested)	10
Q7: What are your organization's top three concerns about a community performing arts center?	1. Enough parking for the patrons who come to concerts 2. Enough seating for all who wish to attend concerts 3. Affordability in renting the space

#13: Coeur d'Alene Youth Theatre cont'd

Q8: Does your organization have ideas for who could operate and manage a performance arts facility? If so, please indicate.	Respondent skipped this question
Q9: Do you know any performance arts centers that you feel would be good case studies to inform the conversation?	The Kroc Center is a beautiful venue - this would be a great jumping off point.
Q10: What other organizations should be involved in the initial conversation about a performing arts center in Coeur d'Alene?	Respondent skipped this question
Q11: How many performances does your organization produce annually?	5
Q12: When do your typical performances take place? (i.e. Fridays and Saturdays in November and December)	1 Monday in November and in May. 1 Saturday in March, and a combined concert with another group on a Friday and Saturday in January.
Q13: What setup time is required prior to each performance?	4 hours pre-concert for sound checks and setup
Q14: What is the anticipated lease rate of an ideal performance arts theater?	Kroc is \$500 for 6-hours, so that is what we're used to.
Q15: Do you have a long-term contract with a facility?	No
Q16: Other comments, suggestions, or ideas:	Respondent skipped this question

#14: The Coeur d'Alene Chorus

RESPONDENT: Janelle Peck

Q1: What facilities does your organization utilize? (Select all that apply)	We have used the KROC center in the past as well as North Idaho College, and we sing at the CDA Resort every Christmas.
Q2: Do existing facilities meet the needs of your organization?	For the last several years we have rehearsed at the CDA Assembly of God Church on 7th. It is ideal because it has a separate rehearsal space, multiple rooms that we can break into smaller groups. Our performances are in the sanctuary, which seats our 300+ audiences comfortably. And it has a small kitchen area and a place where we can store our risers. We are, however, outgrowing the size of the rehearsal space and are finding it very difficult to locate a space that is as ideal.
Q3: If your organization had access to a performance arts venue of any size, ideally, what number of seats would it have?	Our audience size for the past few years has been around 250-300. I would like to see us grow to about 500 in the next two years.
Q4: What mandatory facility features are required to fit the needs of your organization?	Lighting and sound are, of course, mandatory requirements. Accessibility is key.

#14: The Coeur d'Alene Chorus

<p>Q5: What preferred facility amenities would optimize your organization's needs?</p>	<p>Our chorus has talked about "what we would build if we won the lottery". It would have a separate rehearsal space, with several smaller rooms for section rehearsals. A large and a small performance theater. Storage. A kitchen area would be ideal for all day rehearsals</p>
<p>Q6: What is your organization's interest in utilizing a community performing art center as a venue? (1 - being not at all interested and 10 - being very interested)</p>	<p>10</p>
<p>Q7: What are your organization's top three concerns about a community performing arts center?</p>	<p>1. Cost 2. Accessibility</p>
<p>Q8: Does your organization have ideas for who could operate and manage a performance arts facility? If so, please indicate.</p>	<p>Respondent skipped this question</p>
<p>Q9: Do you know any performance arts centers that your feel would be good case studies to inform the conversation?</p>	<p>Respondent skipped this question</p>
<p>Q10: What other organizations should be involved in the initial conversation about a performing arts center in Coeur d'Alene?</p>	<p>Aspire Community Theater group. They are in their infancy, but I see great things from them in the future.</p>
<p>Q11: How many performances does your organization produce annually?</p>	<p>Our chorus meets weekly and currently has a friends and family performance on a Monday night in April as well as a Christmas Concert the first Monday night in December. We are hoping to add another large show in the fall but are waiting until we can find a better venue.</p>
<p>Q12: When do your typical performances take place? (i.e. Fridays and Saturdays in November and December)</p>	<p>Same as above</p>
<p>Q13: What setup time is required prior to each performance?</p>	<p>For our friends and family performance, same day set up is fine. Starting at about 5pm. For our Christmas show, we prefer to rehearse and set up the Sunday prior to our Monday night performance.</p>
<p>Q14: What is the anticipated lease rate of an ideal performance arts theater?</p>	<p>Respondent skipped this question</p>
<p>Q15: Do you have a long-term contract with a facility?</p>	<p>We are currently at the CDA Assembly of God on 7th.</p>
<p>Q16: Other comments, suggestions, or ideas:</p>	<p>Although we are truly looking for a home, some place we could rehearse every Monday night and have our performances in the same facility, we are finding this very difficult to find. We may have to find a smaller rehearsal sight and give our performances in a different venue - which would make a community performing arts center ideal.</p>

Appendix: Full Meeting Notes

1. How could a community performing arts center allow your organization to expand, prosper or further its mission?

- **Todd Sloan – Opera CDA:** Opera CDA has put on world class productions since 2008. Opera CDA leads have sung at great opera venues all over the world. The problem is we are hidden at North Idaho College. We also have a youth program (Opera-Tunities). What we need is a performing arts center so that we have a location, advertisement (brand), etc. People do not know that we exist and this center would give us a face. Santa Fe Opera sells 85,000 tickets a season and attributes \$2 million hospitality dollars to the city each year. That is my dream for Opera CDA.
- **Stanley Daniel – Chorale Coeur d'Alene:** Chorale Coeur d'Alene has been around since 2001. People in the region don't know that we exist. We mostly perform in Coeur d'Alene but sometimes in Spokane. The Kroc Center is acoustically not workable for us. We Need a place where we can rehearse and perform. A performing arts center would be a wonderful opportunity for our organization.
- **Jadd Davis – Coeur d'Alene Summer Theatre:** I enjoy working with the Kroc Center and North Idaho College. However, this investment would indicate an investment in the type of community Coeur d'Alene is. A community performance arts center would say that Coeur d'Alene supports and embraces the arts community.
- **Stu Cabe – Coeur d'Alene Summer Theatre:** A center would be supportive of the performing arts community. We have the potential to brand our community just like Ashland, OR has successfully done. We could elevate what our community already has to offer E.g. a lake, golf, hiking, etc. Performance arts in our area is an asset that has not been tapped. All of our organizations are complementary which could create a world class reality. Since people have to search out our organizations, that is limiting all the organizations potential.
- **Tyler Davis – Live After 5:** Coeur d'Alene is lacking a performance arts facility. Coeur d'Alene has proven itself to be very supportive of the arts. Concerts held on different evening are thriving. We need community space where we can facilitate festivals, etc. Especially a year-round venue.

2. Logistics: What does this it look like for the performance arts community to exist under one roof?

- **Jadd Davis – Coeur d'Alene Summer Theatre:** The Everett Performing Arts Center is owned and supported by the City of Everett. The city manages the venue but has anchor tenants. It is important for someone neutral to manage the booking so that everyone gets a fair opportunity to use the facility.
- **Stanley Daniel – Chorale Coeur d'Alene:** I expect that organizations would provide a lot of flexibility working with the schedule of a community performing arts center. Organizations would be privileged to have access to such a center and be willing to be flexible.
- **Ali Shute – Coeur d'Alene Arts Culture Alliance:** I have a friend who used to work in Flagstaff, AZ for the Coconino Center for the Arts. This facility is operated by the city. They manage to work out the scheduling.
- **Zak Adams – The Salvation Army Kroc Center:** The Kroc Center Theatre is booked all the time and we struggle to get people in. If we had a new facility, more organizations would arise. This would help creating public visibility for all the organizations, or even help cross market events happening all the all venues.
- **Joe Jacoby – North Idaho College:** At North Idaho College, we have a consistent staff managing the equipment in a specific manner. Without that consistency, it prematurely ages the equipment.
- **Jeanette Laster – Human Rights Education Institute:** When I worked for the City of Thousand Oaks we were developing what is now the Thousand Oaks Civic Arts Plaza. This facility features two theatres, an art gallery, classrooms, ice rink, and retail space. The facility serves multiple purposes. When implemented, it was found that none of the regional colleges were impacted negatively.

3. Management: Who is the ideal candidate to operate the facility and why?

- **Stu Cabe – Coeur d'Alene Summer Theatre:** When the phone rings, someone would need to pick up and answer questions. Someone needs to manage the facility and manage it for everyone who is using the facility. A fee would need to be assessed to pay for this staff.
- **Jadd Davis – Coeur d'Alene Summer Theatre:** The center would need a facilities manager and box office staff (communications and bookings). These are staff that Coeur d'Alene Summer Theatre already has.
- **Tyler Davis – Live After 5:** In addition to Jadd's suggestions, the facility would also need audio manager.
- **Zak Adams – The Salvation Army Kroc Center:** I have a friend who manages a community theatre owned by a city. The struggle with the way that that theatre is set up, the city council is required to approve all the bookings.
- **Stanley Daniel – Chorale Coeur d'Alene:** Some sort of arts commission that would manage such a center.

Appendix: Full Meeting Notes cont'd

- **Justin Van Eaton – North Idaho College:** North Idaho College employs around 4 or 5 people at a time. Organizations feel that Schuler is too expensive, but we have staff to pay. I would embrace a new center. Yes, it could impact us but we would have to adjust our model. We need to do it, but do it right.
- **Jeanette Laster – Human Rights Education Institute:** At Thousand Oaks Civic Arts Plaza, to offset the cost the city had to offer additional features like classrooms, retail etc. Be open to other forms of revenue.
- **Todd Sloan – Opera CDA:** It is important to reach out to other communities to see what they do.
- **Charles Sorensson – Chorale Coeur d'Alene:** McEuen should have a shell that could feature many outdoor opportunities. Change the culture and the community (brand us) to encourage tourism and encourage locals. This would be an inexpensive venue.

4. Funding/Affordability:

- a. **Could your organization make a more expensive facility “pencil”?**
- b. **Do you have any creative funding ideas?**
- c. **Does it make more financial sense to upgrade existing facilities to meet your needs?**

- **Jeanette Laster – Human Rights Education Institute:** Look at revitalization dollars. Places in our community like Best and Fourth or midtown might be eligible. This could change the area. The corridor in Thousand Oaks has completely changed with the implementation of the Civic Arts Plaza.
- **Stu Cabe – Coeur d'Alene Summer Theatre:** Offer naming rights. It would be a mistake to have the name of a specific performing arts organization on this building, but perhaps a family or business engrained in our community could purchase those rights.
- **Tyler Davis – Live After 5:** I agree with offering naming rights. Overall, we would need to make sure the facility cost penciled out. We would just have to do the math for the ticket prices, what could be offered and made sure it penciled out.

5. Does the prospect of a community performance arts center put Coeur d Alene in a new category where new opportunities will emerge?

- **Charles Sorensson – Chorale Coeur d'Alene:** If someone worked with the Coeur d'Alene Resort a space could be built around the golf course that would serve as conference space and performance arts venue - that would be world class. Then, we could have more of a shell structure in McEuen. We really need to look at case studies.
- **Jadd Davis – Coeur d'Alene Summer Theatre:** A challenge is the ceiling for professional actors. If we create a performance arts center, it makes Coeur d'Alene a destination for artists too. Additionally, if you have a wall, you have an opportunity for visual arts.
- **Jeanette Laster – Human Rights Education Institute:** In Thousand Oaks, they phased in additional rental spaces and visual arts. Our community is facility and community center poor. This is an opportunity to impact our youth. Without space for children in the winter that leads to depression etc. We need to think about the big picture.