

MINUTES OF A REGULAR MEETING OF THE CITY
COUNCIL OF THE CITY OF COEUR D'ALENE, IDAHO,
HELD AT THE LIBRARY COMMUNITY ROOM

April 19, 2022

The Mayor and Council of the City of Coeur d'Alene met in a regular session of said Council at the Coeur d'Alene City Library Community Room April 19, 2022 at 6:00 p.m., there being present the following members:

James Hammond, Mayor

Woody McEvers)	Members of Council Present
Christie Wood)	
Dan Gookin)	
Amy Evans)	
Kiki Miller)	
Dan English)	

CALL TO ORDER: Mayor Hammond called the meeting to order.

INVOCATION: Pastor Paul Van Noy with Candlelight Church provided the invocation.

PLEDGE OF ALLEGIANCE: Councilmember Miller led the pledge of allegiance.

DARK SKY WEEK: Mayor Hammond proclaimed April 22-30, 2022 as Dark Sky Week with Suanne Ellis, International Dark Sky Association Delegate accepting the Proclamation. Ms. Ellis expressed appreciation to the City for its support and acknowledgement of National Dark Sky Awareness Week, noting the importance of educating the community and promoting a high quality of life for its citizens. She encouraged everyone to take a moment to appreciate the stars this week and raise awareness about the impact of lighting.

ARBOR DAY: Mayor Hammond proclaimed April 29, 2022 as Arbor Day, with Nick Goodwin, City Urban Forester, accepting the Proclamation. Mr. Goodwin noted that the City will host an event on April 29, 2022 in honor of Arbor Day with multiple tree plantings at the East Sherman Pocket Park located at 1620 E. Sherman Avenue at 11:00 a.m., wherein the City of Coeur d'Alene will be presented with the Tree City USA Award for the 38th year. Additionally, he noted that in conjunction with the Arbor Day Organization of North Idaho, they will be handing out tree seedlings. The Arbor Day Organization of North Idaho has given away over 74,000 trees (more than 70 different species) to local 4th graders since 1987. Sun Valley Tree Service, Inc. has sponsored door prizes and donuts and coffee. For more information about any of this, contact the City of Coeur d'Alene Parks Dept at 769-2266 or see the website at www.cdaid.org/parks.

PUBLIC COMMENTS:

Michal Bennet, Coeur d'Alene, noted that she is speaking on behalf of the Kootenai County Farmer's Market, and the Farmer's Market was established 35 years ago to serve the community. She said the Downtown Association requested they return to downtown Coeur d'Alene on Wednesdays. She noted that their costs have increased and the market has grown substantially, and felt the current fees should be waived due to the value that they bring to the downtown corridor. She noted the fee schedule says markets operating less than 3 hours would be free, but their events are 6 hours when set up and tear down are factored in; therefore, she requested it be changed from 3 to 6 hours. Mayor Hammond noted that this is not an agenda item so no action may be taken at this time and noted that they should work with staff and the Downtown Association to come up with a joint solution.

Renee Zimmerman, Coeur d'Alene, noted that she is a Community Development Manager for Ziplly Fiber. She noted that they provide fiber to 40,000 homes in Kootenai County. She explained that they have worked with the four (4) local Chambers of Commerce to create an event and they are inviting the community to celebrate on May 11, 2022, from 11:00 to 1:00 p.m. at their location at 2115 Government Way.

Kara Claridge, Coeur d'Alene, spoke about her concerns regarding social issues, specifically the appointment of Abby Light to the City's Arts Commission. She expressed concerns with the "Peace and Unity" art piece, and the pride in the park day. She noted that Title 18 outlines protections to children in areas such as inappropriate books at the library. Since January she has been giving public comment, and it appears that when the Council hears these items they demonstrate contempt. She implored the Council to exhibit excellence when involving children.

Linda Putzs, Hayden, asked that the Council has the wisdom on how to handle this issue. She noted that all the opposing groups love the City/North Idaho; however, it feels that it is right versus left, evil vs good and has become a battle. She noted that they see things differently and want the children to be protected. She noted that the government and the media have come against her, noting the political comic in Sunday's edition of the Coeur d'Alene Press. She expressed hope for common ground going forward.

Tom Shafer, Hayden, noted that Coeur d'Alene is the social center of Kootenai County, so the city leads the county and wanted to speak in support of Linda Putzs. He believes in a representative democracy and that people have varying values and there are concerns with Abby Light's appointment. He prays that they have the respect to hear them and are able to speak to them respectfully about these issues.

Randy Neal, Coeur d'Alene, noted that there are certain items that aren't appropriate for children, such as war time photos. He noted that Abby Light has art in her portfolio that is not appropriate, and Jennifer Drake has a demonic figure on her Facebook page and questioned why two satanic artists are a part of the Arts Commission, as American is based on Judeo-Christian values.

MAYOR AND COUNCIL COMMENTS:

Councilmember Gookin suggested when there are future openings on the Arts Commission (Commission) that one of these people be added to the Commission. Mayor Hammond noted that the current appointment is representing the Arts and Cultural Alliance. Additionally, art is subjective and it's difficult to make a judgement about good versus bad art, simple or complex, but the Commission does not allow the artist on the Commission to promote their art. The Commission members help select art based on requests for proposals. Councilmember Evans noted that when a piece is going through the selection process, there is a community panel comprised of local community members and they should reach out during those times to volunteer to be on a panel. Councilmember Wood noted that there appears to be a misunderstanding about the Council listening. She explained that they have requested civility and when people say terrible things about local citizens, it is not civil and she feels it is mean and cruel. Councilmember English noted that it was not correct to imply that Council doesn't care about children or put them first. He noted that his record of serving children over the years, in nonprofit and Christian organizations, speaks clearly for his concern for children. Additionally, he has been a counselor for 25 years.

CONSENT CALENDAR: Motion by Miller, second by Evans, to approve the consent calendar.

1. Approval of Council Minutes for the April 5, 2022 Council Meeting.
2. Approval of the Minutes from the General Services/Public Works Committee meeting from April 11, 2022.
3. Setting of the General Service/Public Works Committee Meeting for April 25, 2022.
4. Approval of Bills as Submitted.
5. Approval of Financial Report.
6. Setting of Public Hearings for May 17, 2022:
 - a. A-3-22 - A +/- 3.2 acre proposed annexation from County Ag Suburban to City R-12: Location: 3511 & 3522 N. 15th: Applicant: 15th Street Investments, LLC.
 - b. ZC-1-22 - A proposed zone change from R-12 to R-17: Location: 525 E. McFarland: Applicant: Bethel Baptist Church, Inc.
7. Approval of S-3-19, Atlas Waterfront Second Addition: Final Plat Approval
8. **Resolution No. 22-016:** A RESOLUTION OF THE CITY OF COEUR D'ALENE, KOOTENAI COUNTY, IDAHO, APPROVING THE FOLLOWING: TRANSFER OF TITLE FOR A TOTALED 2018 CHEVROLET TAHOE POLICE SUV TO ICRMP; AMENDMENT TO THE CITY'S CLASSIFICATION/COMPENSATION PLAN REGARDING THE DEPARTMENT SPECIALIST IN THE MUNICIPAL SERVICES DEPARTMENT, RE-LEVELING THE POSITION FROM PAY GRADE 5 TO PAY GRADE 6 AND AMENDING JOB DESCRIPTION; AND AMENDMENTS TO THE CITY'S SICK LEAVE BANK POLICY.

ROLL CALL: English Aye; Wood Aye; Evans Aye; Miller Aye; McEvers Aye; Gookin Aye.
Motion Carried.

RESOLUTION NO. 22-017

A RESOLUTION OF THE CITY OF COEUR D'ALENE, KOOTENAI COUNTY, IDAHO, AUTHORIZING A PROFESSIONAL SERVICES AGREEMENT WITH OTOCAST, LLC, FOR THE CREATION AND HOSTING OF AN AUDIO GUIDE MOBILE APP FOR THE COEUR D'ALENE ARTS COMMISSION.

STAFF REPORT: Stephanie Padilla, City Accountant and Arts Commission Liaison, requested the approval of a Professional Services Agreement with Otocast, LLC, for the creation and hosting of an Audio Guide Mobile Application (App) in the amount of \$5,000, plus annual maintenance fees. Mrs. Padilla explained that in December 2021, the City of Coeur d'Alene Arts Commission received a proposal to develop an Otocast audio guide for the City's public art collection. Otocast is a mobile app which is designed to be used with self-guided tours, available for Android or Apple devices, and contains a variety of GPS based points of interests. At each point of interest, the guide provides an audio and text narrative, photos, and a web link. The public art collection includes approximately 90 points of interest which would be included in the guide. On February 22, 2022, the Arts Commission approved the purchase of an Audio Guide Mobile App from Otocast LLC, at its regularly held meeting. The cost of initial setup of the Audio Guide is Five-thousand dollars (\$5,000.00), which includes up to 90 points of interest. After the first year, there is a maintenance fee of Twenty-eight dollars (\$28.00) per point of interest which equals approximately Two-thousand, Five hundred Twenty dollars (\$2,520.00) annually. New points of interest may be added after initial setup and would be subject to a fee of Fifty-six dollars (\$56.00), and an annual maintenance fee. Funding for this project will come from the Public Art Fund – Lake District URD.

DISCUSSION: Councilmember McEvers asked if there will be advertising within the app and who would complete the audio art description. Ms. Padilla said that the Arts Commission was not interested in including advertising at this time and they will try to get the description narration by the artist or an Arts Commission member. Councilmember McEvers asked if the City could remove art if it goes away. Ms. Padilla noted that they could make the change as included with the maintenance agreement. Councilmember Gookin noted that this is an app and doesn't believe it is the best application because of its online ratings and the low number of downloads. He thinks it is a waste of money, when a brochure would express the same information. He thinks there are better ways to communicate the City art, which is why he will oppose this. Councilmember English noted that those were good points, and this particular app was proposed and he thought this would be good to try and if it doesn't work down the road it can be changed. He doesn't believe that people use a lot of trifold brochures anymore; however, the app can update and changed quickly. Councilmember Evans noted that she appreciated Councilmember Gookin's comments; however, she will support this as an opportunity to share the art with the community and to directly clarify any misconceptions about the art and the artists' intent. They do have a brochure and have a walking tour guide; this is an additional tour for visitors to the community. Councilmember Wood asked if there is a time frame on the contract and are there analytics for the Arts Commission. Ms. Padilla noted that there is a yearly term and they will be able to track the use of the guide. Councilmember Evans noted that they will evaluate the app annually. Councilmember Miller agreed that there are a lot of apps in the world, and didn't see how the Arts Commission was going to market this and asked if there will

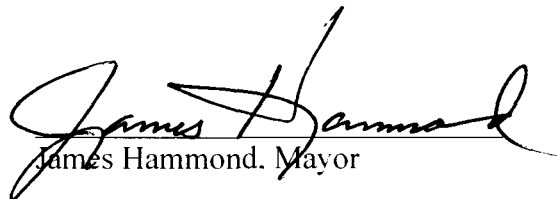
there be additional costs. Ms. Padilla noted that it would be promoted on the website and they would ask the Downtown Association and Chamber of Commerce to assist in the promotion. At the location of some pieces, they will be able to note the app on the plaque. City Attorney Randy Adams noted that the initial contract term is two years, it may be terminated with a 30-day notice, and would automatically renew each year for one-year terms. Councilmember McEvers noted that the application developer brought this forward to the Arts Commission, the Commission did not seek it out. Councilmember Wood asked if there is still a window in the process to look at other apps. Councilmember Evans noted that the Commission supported this proposal. City Administrator Troy Tymesen noted that the dollar amount didn't trigger any request for bids, and the owner of the app company brought this forward. The owner agreed to do labor behind the scenes to assist in gathering the artist narratives by contacting the artist and doing the recording. Ms. Padilla noted that an artist from Hood River Oregon spoke highly of the app to the Arts Commission.

MOTION: Motion by Evans, seconded by McEvers, to approve **Resolution No. 22-017**, approving a Professional Services Agreement with Otocast, LLC, for the Creation and Hosting of an Audio Guide Mobile App.

ROLL CALL: Wood Aye; Evans Aye; Miller Aye; McEvers Aye; Gookin No; English Aye.
Motion carried.

ADJOURNMENT: Motion by McEvers, seconded by Miller, that there being no other business, this meeting be adjourned. **Motion carried.**

The meeting adjourned at 7.00 p.m.


James Hammond, Mayor

ATTEST:


Renata McLeod, CMC
City Clerk