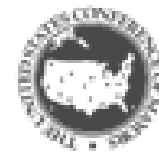
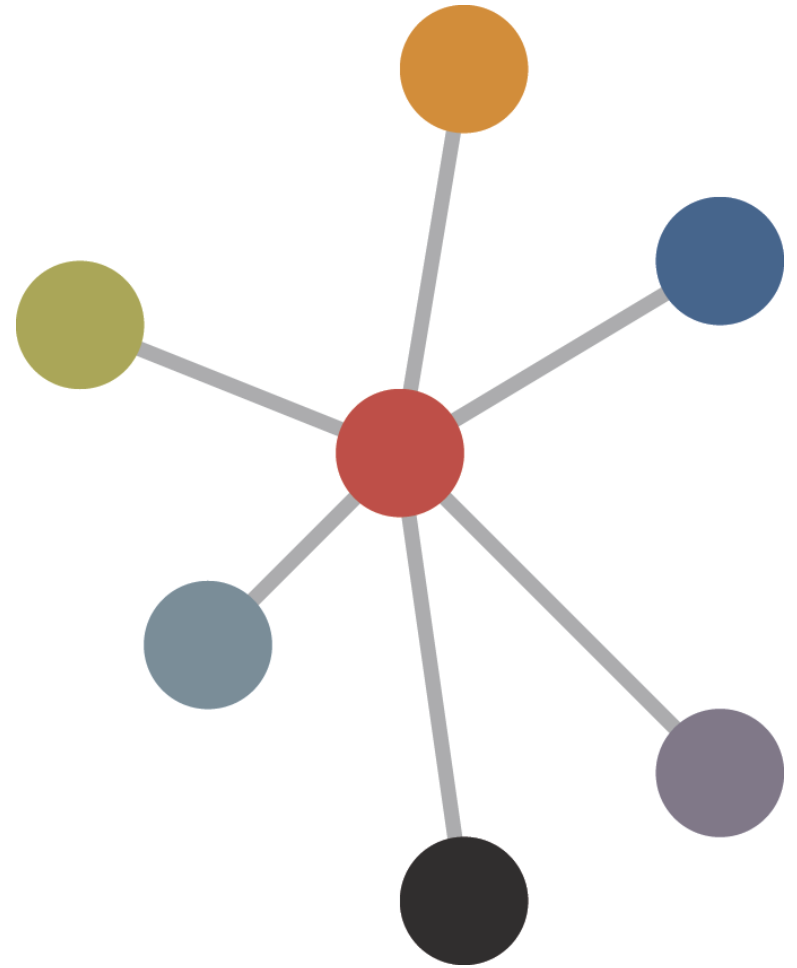


The Mayors' Institute on City Design

Alumni Technical Assistance Program
Coeur d'Alene, Idaho
Facilitated by Metro
August 11-13, 2009





Education Corridor Coeur d'Alene Idaho

Framework, Ideas and
Recommendations

Maurice Cox
Scot Hein
Jacinta McCann, FAILA
Michael Singer

August 13, 2009

The
Mayors'
Institute
on City
Design

Education Corridor

Coeur d'Alene

Agenda

- / What we heard
 - / What we saw
 - / Framing ideas and principles
 - / Framework plan
 - / Key areas and opportunities
 - / Next Steps
-

What We Heard



Academic Institutions

Mic Armon
North Idaho College Board of Trustees

Jay Baldwin
Northern Idaho Center for Higher Education

Priscilla Bell
President, North Idaho College

Larry Branen
University of Idaho, Coeur d'Alene

Cyndie Hammond
Lewis-Clark State College, Coeur d'Alene Center

Steve Meyer
North Idaho College Foundation

Jack Morris
Univeristy of Idaho, College of Business and Economics

Duane Nellis
President, University of Idaho

Dene Thomas
President, Lewis-Clark State College

David Wold
North Idaho College Foundation

State Leadership

Having to balance limited funding across institutions in multiple locations around the state

Enthusiastic about partnership between institutions

Connection city / trail system

Site as public amenity

Using the site as laboratory

Retaining educational capital in community is very important

“Access is horrible”

“The four lane highway is a great barrier”

“A signature project could draw more funding”

Senator Jim Hammond

Representative George Saylor

Senator John Goedde

Councilman Mike Kennedy

Don Soltman
Idaho Board of Education

Development Community

Remove the wastewater plant and build a new one on the prairie

There are new residential and commercial opportunities on the site

Commercial access to water is very limited, need more access

Honor lumber and mining heritage of the area

Not much of a market for retail on educational site

With questionable school growth why take more land from the tax base?

Development should not distract from downtown retail

“The brand name of Coeur d’Alene is - ‘Trees!’ “

John Beutler
Century 21

Marshall Chesrown
Black Rock

Duane Hagadone
Hagadone Hospitality

Steve Meyer
Parkwood Properties

Neighborhood, Culture, and Community Development

Celebrating the past – honoring mining, timber,
railroad and Native American communities

Improving traffic flow into and out of the site

Maintain integrity of the site

Where is the access going to be?

No commercial development in community, but
nearby

Not just short term improvements, thoughtful long
range outlook

Memorial field – preserve!

*“We need to maintain the integrity of the
neighborhood. No towers of steel and glass, we
need Northwest architecture”*

*“As a whole we want to see community amenities,
especially outdoor activities grow here”*

Kathy Arneson
Museum of North Idaho

Michael Becket
Fort Grounds Homeowners Association

John Bruning
City Council

Rod Colwell
Lake City Development Corporation

Dorothy Dahlgren
Museum of North Idaho

Jimmie Dorsey
Kootenai Metropolitan Planning Organization

Steve Griffitts
Jobs Plus

Al Hassell,
City Council, LCDC

Scott Hoskins
Lake City Development Corporation

Dave Patzer
Lake City Development Corporation

Paul Vilandre
Museum of North Idaho

Downtown, Design, and Community Development

Preserve memorial field and events spaces in four corners area

Connectivity between downtown and campus

Affordable housing for students on/near campus

Pedestrian bridge across to Blackwell Island

Wastewater plant as opportunity for research, but also concern for neighborhood

Parking is a major issue

Preserve/honor history of timber industry

Educational institutions should support the local business community

“Memorial field is a key legacy structure”

Katie Brodie
Governors' Office

Jonathan Coe
Chamber of Commerce

Terry Cooper
Downtown Association

Bruce Cyr
Ft. Grounds Homeowners Association

Ron Edinger
City Council

Jim Elder,
Lake City Development Corp./Jobs Plus

Woody McEvers
City Council

Analise Miller
Downtown Assoc./Miller Stauffer Architects

Jon Mueller
American Society of Landscape Architects

Mike Patrick
CdA Press

Dick Stauffer
Miller Stauffer Architects

Neighborhood, Community, Health and Development

Funding – Where will it come from?

Institutions need to cooperate in order to access funds

Site needs to speak to the local tribe and the former timber industry

Inlet at mill site could be an interpretive historical amenity

Summer theater – needs an improved facility.

Releasing northern portion of site to development is an opportunity.

Connect hospital to site through trail system.

Tony Berns
Lake City Development Corporation

Denny Davis
Lake City Development Corporation

Deanna Goodlander
City Council, LCDC

Brad Jordan
Planning Commission

Mike Kennedy
City Council

Kraig Lysek
Fort Grounds Homeowners Association

Brad Marshall
J.U.B. Engineers

Joe Morris
Kootenai Health

Charlie Nipp
Lake City Development Corporation

City Staff

Technical aspects of the wastewater plant

Traffic issues along Northwest Boulevard

Key access points to site area

Gordon Dobler
City Engineer

Doug Eastwood
Parks Director

Mike Gridley
City Attorney

Don Keil
Wastewater Treatment Plant

Troy Tymesen
Finance Director

Dave Yadon
Planning Director

What We Saw





What we saw



What we saw



What we saw



What we saw



What we saw



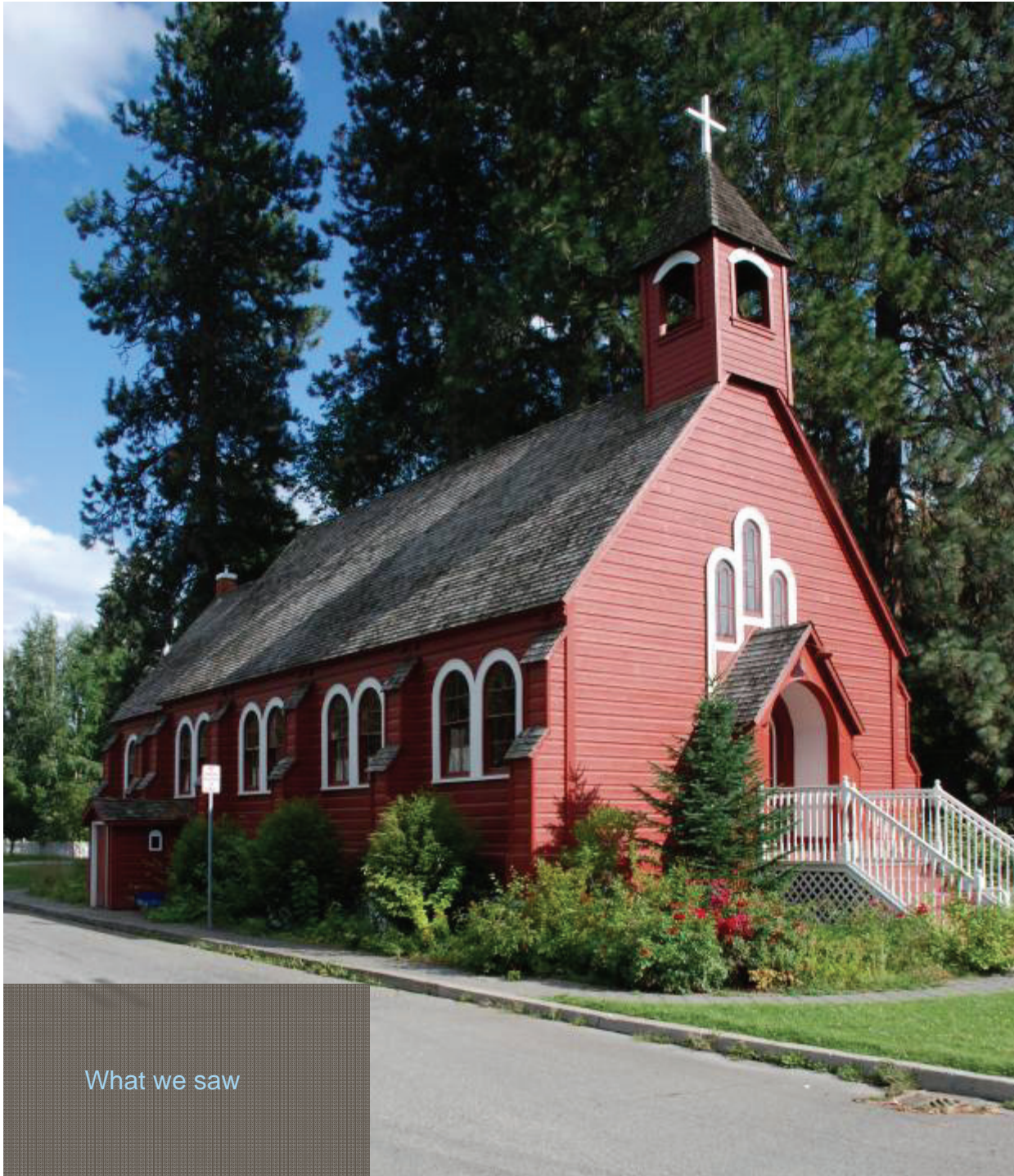
What we saw



What we saw



What we saw



What we saw



What we saw



What we saw



What we saw



What we saw



What we saw

Ideas and Principles



The San Pedro Waterfront
reunites a community with
its harbor, creating a new
focus for local activity and
pride.

Client

Port of Los Angeles

160ha waterfront promenade
and open space

Transforms port into visitor-
friendly area for cruise
terminal

Part of broader “bridge to
breakwater” vision for LA



Ideas and Principles

Economic Development
Community Connectivity
Higher Education Identity
Culture and History
Access, Parking & Wayfinding
Environmental Health

Economic Development

Public / Private Development Partnerships

Housing

Green Jobs

Retail / Commercial

Community Connectivity

Safe Access across NW Boulevard

Downtown & Campus Connections

Amenities

Higher Education Identity

Branding uniting Campus – City – County

Partnership between Institutions

“Front doors” & View Corridors

Gateway Building

Compact Campus

Culture & History



Natural : River – Lake – Forest – Geology – Ecology

Pre-Context

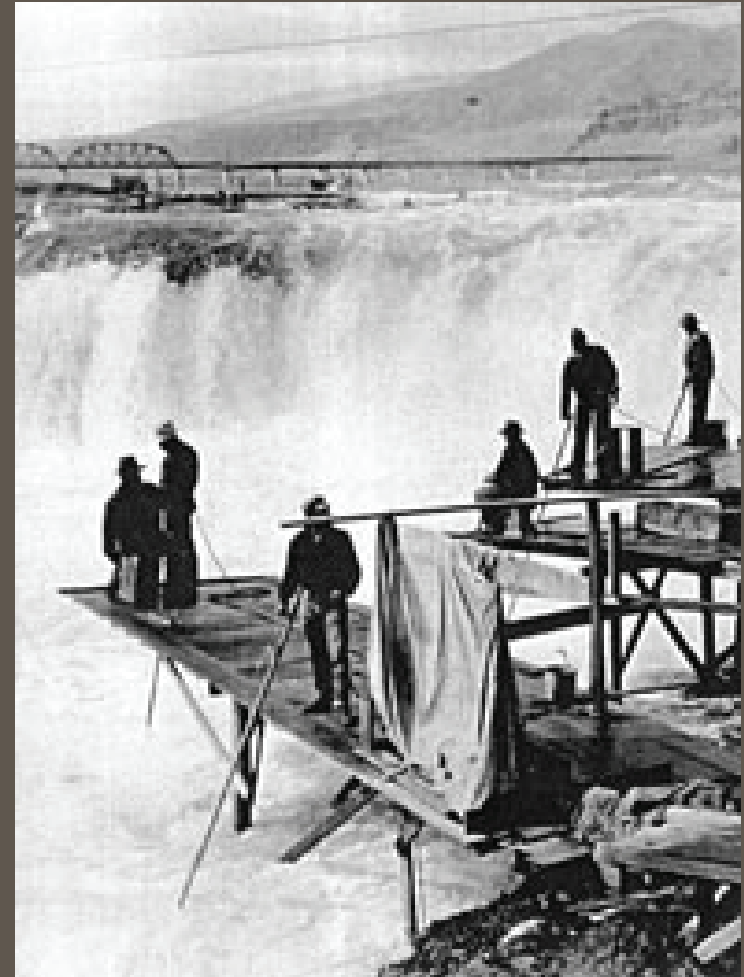
European Settlement: Logging – Mining – Rail – Commerce

Reveal – Interpret – Teach

Living Culture



'ats'qhu'lmkhw
(Morris Antelope)





Access, Parking & Way finding

Parking at Perimeter

Downtown Garage

Structured Parking

Improved Intersections / Entries – Hubbard & River

Campus Identity at Northwest Boulevard

Grid Network of Streets & Pedestrian Paths

Clarity of public realm

Tie Parking Projections to Alternative Transportation Strategies







Environmental Health

Develop and establish guidelines that enhance and regenerate the site's natural systems and establish new and existing building criteria

Conserve energy / natural resources



Framework Plan

Northwest Boulevard

Campus – Housing and Urban Agriculture

Waste Water Treatment Plant /
Environmental Experience

Mill Site

Railroad

Downtown Hinge



"HOW DO WE DEFINE DOWNTOWN"





- PARKING MINIMIZED ALONG NW BOULEVARD
- PARKING LOCATED AT PERIMETER OF CAMPUS

PARKING SHUTTLE:
STRUCTURED PARKING

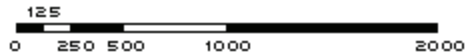
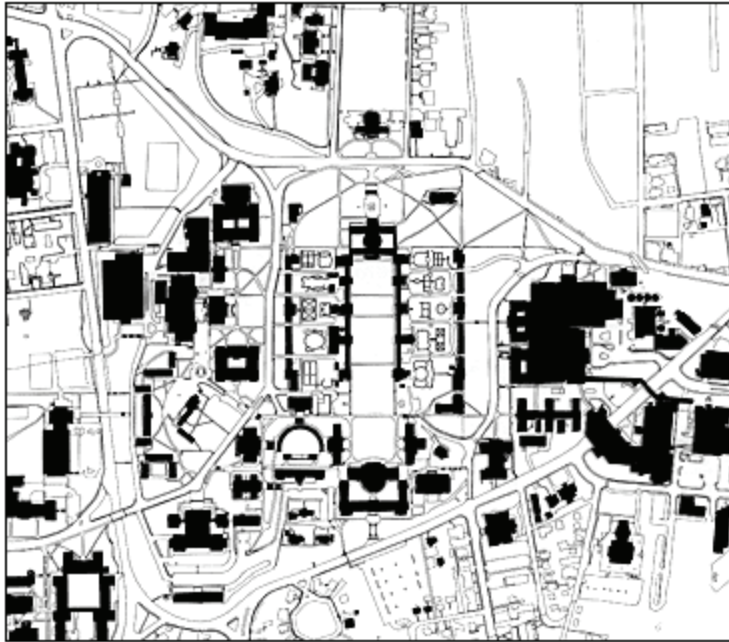


Northwest
Boulevard



Campus





UNIVERSITY OF VIRGINIA

Charlottesville, Virginia (Founded 1819)

POPULATION : Undergraduate — 12,440

Graduate — 4,110 Total Student Population — 18,463

Faculty — 1,817 Staff — 3,978

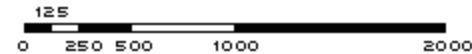
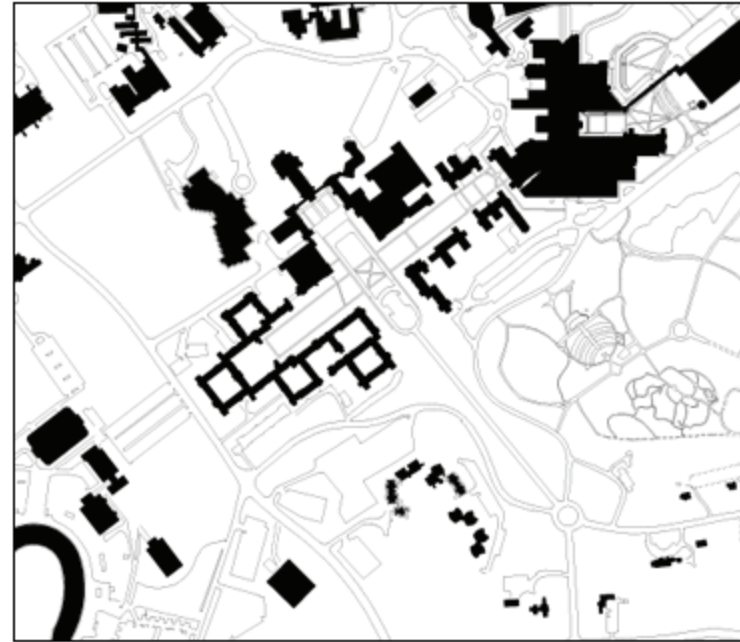
Total Campus Population — 24,258

ON-CAMPUS HOUSING : Undergrad — 5,971

Graduate/Married — 573 Faculty — 110

LAND USE : Buildings — 11,419,979 gsf

Land — 1,809 acres Parking — 14,120 spaces



DUKE UNIVERSITY

Durham, North Carolina (Founded 1838)

POPULATION : Undergraduate — 6,264

Graduate — 4,426 Total Student Population — 10,630

Faculty — 1,442 Staff — 4,819

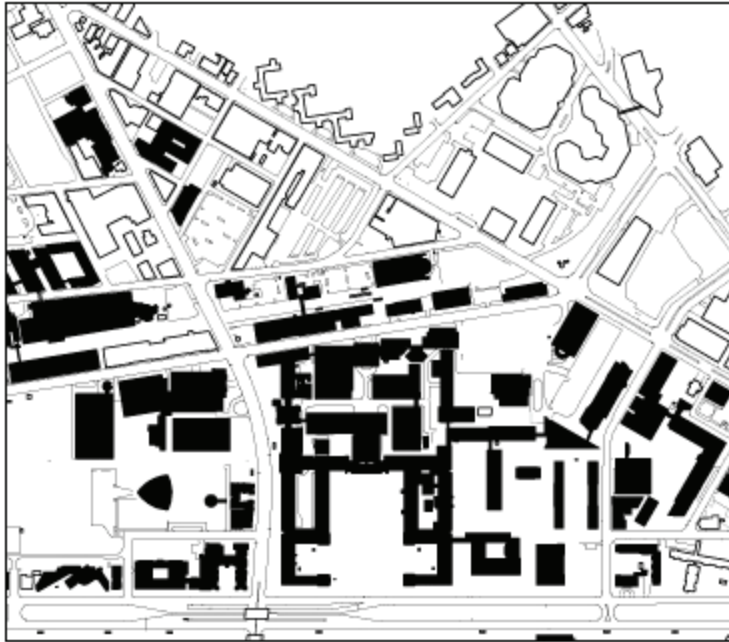
Total Campus Population — 16,891

ON-CAMPUS HOUSING : Undergrad — 5,282

Graduate/Married — 200 Faculty — 14

LAND USE : Buildings — 3,500,000 gsf

Land — 1,812 acres Parking — 7,783 spaces



MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Cambridge, Massachusetts (Founded 1861)

POPULATION : Undergraduate — 4,300

Graduate — 5,672 Total Student Population — 9,972

Faculty — 931 Staff — 7,067

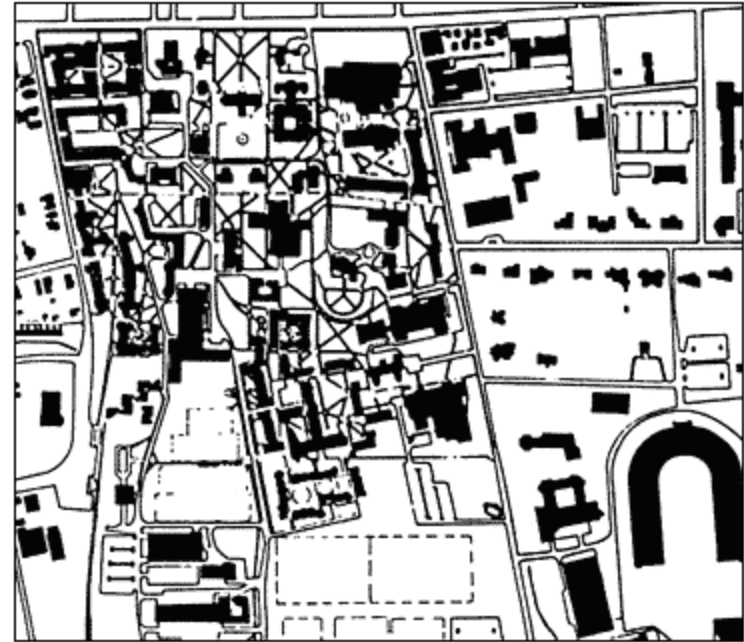
Total Campus Population — 17,970

ON-CAMPUS HOUSING : Undergrad — 2,735

Graduate/Married — 1,474 Faculty — 0

LAND USE : Buildings — 9,800,000 gsf

Land — 154 acres Parking — 4,814 spaces



PRINCETON UNIVERSITY

Princeton, New Jersey (Founded 1746)

POPULATION : Undergraduate — 4,600

Graduate — 1,751 Total Student Population — 6,351

Faculty — 700 Staff — 11,124

Total Campus Population — 18,175

ON-CAMPUS HOUSING : Undergrad — 4,300

Graduate/Married — 1,088 Faculty — 700

LAND USE : Buildings — 8,260,967 gsf

Land — 500 acres Parking — 3,639 spaces









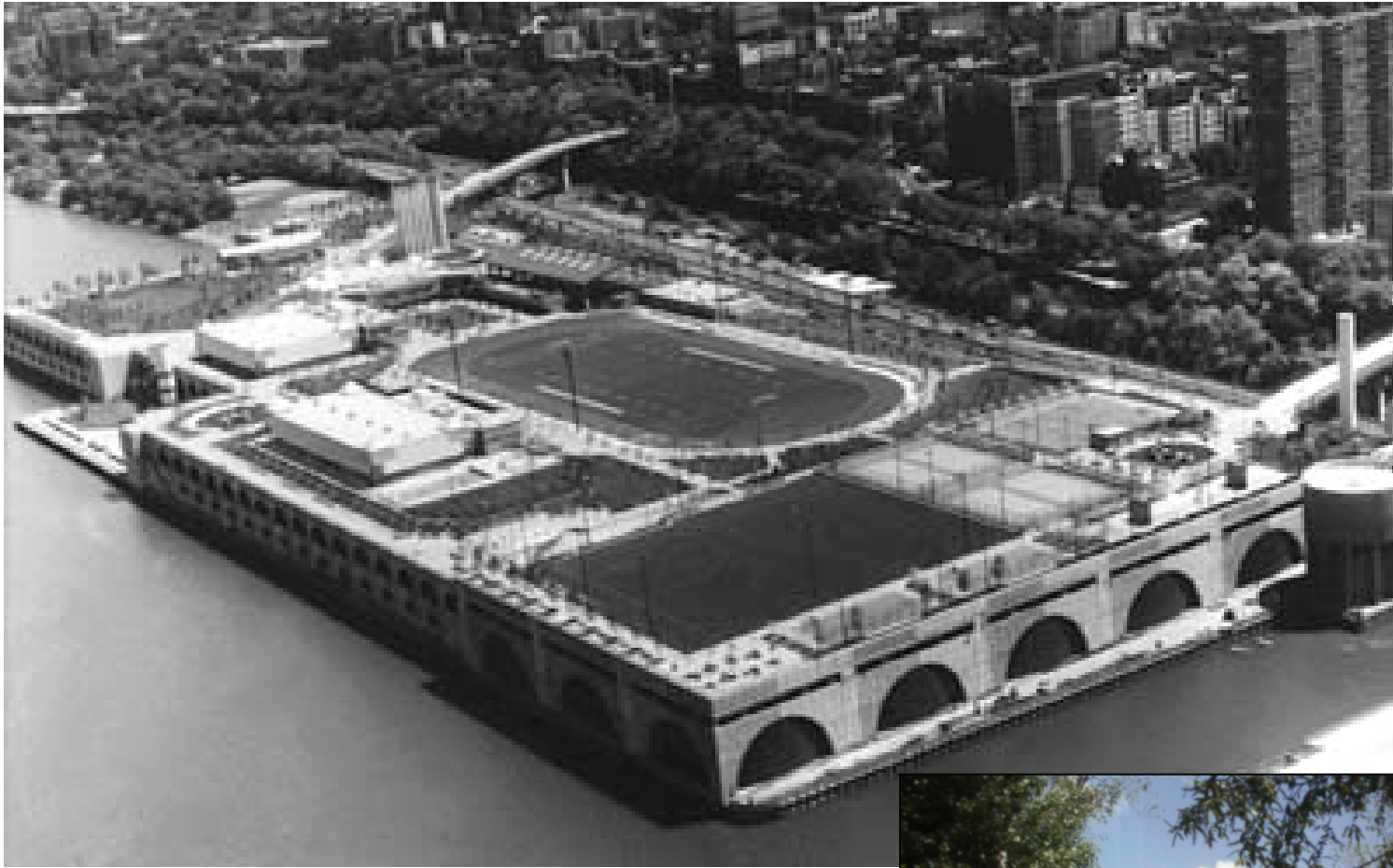
Sewage
Treatment
Plant















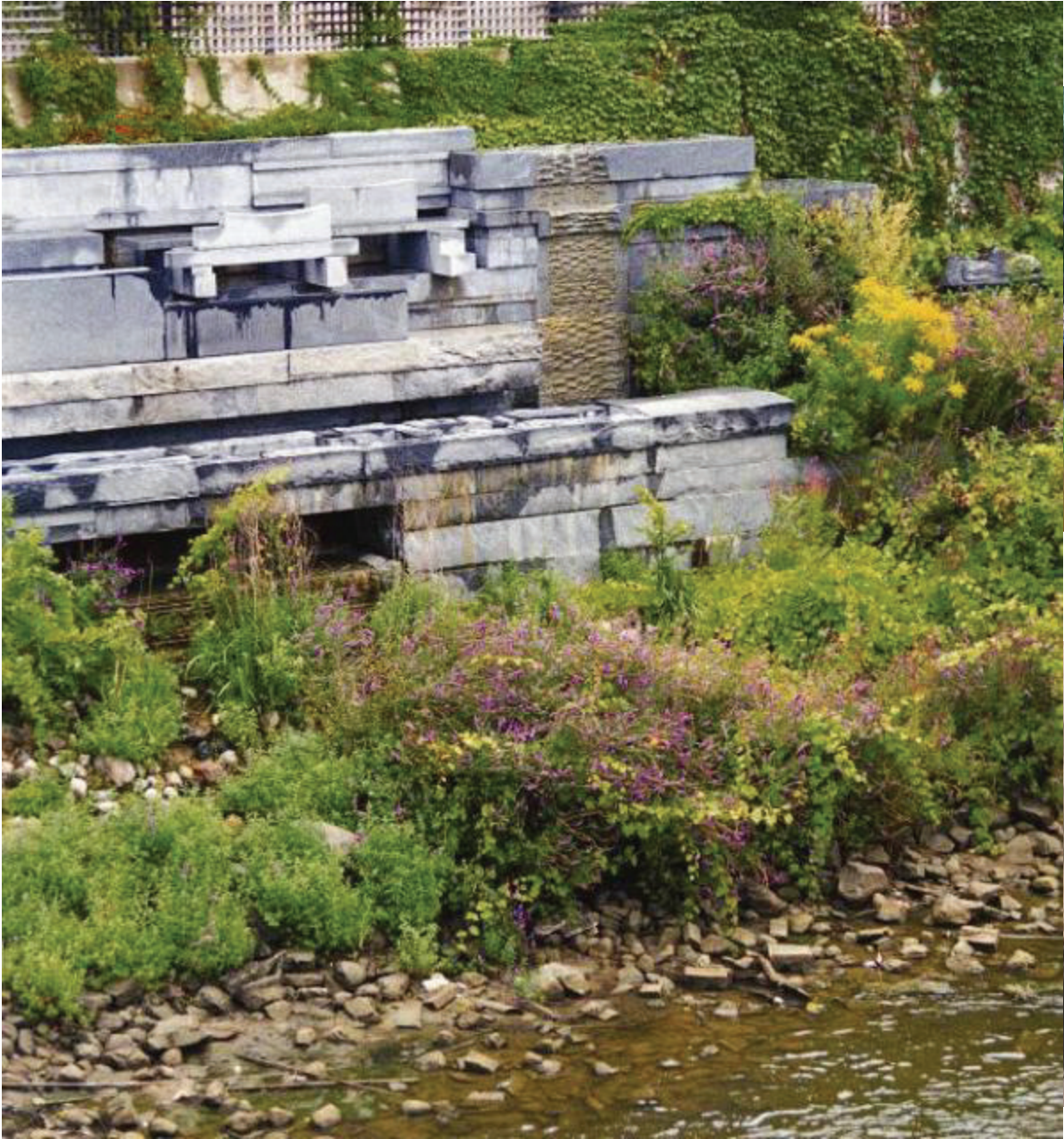
Mill Site

















Railroad







Downtown
Hinge







