



CDA-TV COMMITTEE MINUTES
April 9, 2018 8:00 A.M.
City Conference Room #5

Present: Jeff Crowe, Bruce Hathaway, Woody McEvers, Katherine Hoyer, Michael Drobnock, Joseph Morrison, Scott Maben, and Renata McLeod.

- 1. Spectrum Update–** Jeff noted that he met with the new Spectrum representative Buz Schott. Mr. Schott noted that they will be moving CDATV to another channel number. They don't know the new channel number at this point, but they should let us know within 30 days. Mr. Schott did attend the Council meeting and the Council asked a lot of good questions. Jeff asked about going HD and they will check into the bandwidth needed. He noted that PEG Channels are trending out. Woody suggested we get a copy of the state franchise agreement. Hayden received a letter announcing they will get a free box for their drop into City Hall. The City of CDA has not received one yet. Jeff clarified that we are producing and airing everything in HD but cannot broadcast to CDATV in HD yet.
- 2. Contractor's Report -** Jeff provided the channel activity report. All City meetings will now be streamed live to YouTube live as well as Facebook. He ran a live test with the County from the Kroc Center. They ran into some firewall issues. Facebook live has some time constraints, so at 3 hours into the meeting they were cut off. The schools "State of the School" has some technical issues as they used one camera in the back of the room and the powerpoint presentations did not go into system so it was just filmed through the same one camera. He noted that there is another level of radio frequency that goes to FCC who sells it to the telephone companies, which means that the wireless microphones will no longer be useable. There is a process to get \$100 reimbursement for our microphones if we act before June. He noted that there are some future options, but need to be aware of what else will be on those frequencies. Discussion ensued about the use of the bandwidth and who monitors and enforces the use. **Motion** by Michael, seconded by Bruce to move forward with \$100 incentive. Jeff will check to see if we get to keep the microphones or not.
- 3. Roundtable:** Michael asked for clarification regarding the streaming to YouTube and Facebook. Jeff noted that the tri-caster advance software takes care of it, so it is straight forward. Woody asked about the County's Kroc Center test piece and airing it. Jeff noted that it was a five hour long broadcast and he will get it aired and will work to help the Kroc make a better end product in the future. Renata noted that she sent an email to Jimmy McAndrews and has not heard back yet on their interest to do a political candidate forum. Scott noted that the School District produced a video on "project search" that Jeff could use for program filler.
- 4. Adjournment 9:07 a.m. –** The next Meeting will be held May 14, 2018.