

ARTS COMMISSION MINUTES
February 27, 2018

Attendees: Tina Johnson, Trudy Elliot, John Bruning, Mark Johnstone, Amy Ferguson, Teresa Runge, Ashley McCormack, Hannah Daniels, Greg Lewis, John Bruning, Ali Shute, Deanna Goodlander, Troy Tymesen, Vonnice Jensen

CALL TO ORDER: Troy Tymesen called the meeting to order and introduced himself as City Administrator, filling in for Chairman Jennifer Drake.

CONFLICT OF INTEREST DECLARATION: There were none.

AGENDA AMENDMENTS: Motion by Commissioner Goodlander, seconded by Commissioner Groth, to remove Item #1 – Election of Vice Chairman from the agenda.

DISCUSSION: Commissioner Goodlander said that she would be more comfortable moving this item to next month's agenda when Chairman Drake could be present. Commissioner Johnstone commented that he is against the motion since there is no current Vice Chairman and Chairman Drake's term expires at the beginning of June. He noted that rather than a mid-year "change of horses" and having somebody learn both the Chairman and Vice Chairman duties halfway through the year, he thinks it should be addressed now. Commissioner Goodlander said that with so many new members on the commission, she thinks that the commission needs to take the time to analyze the process, have some choices, and some time to discuss it. She further commented that she thinks it would be appropriate for those who are interested to put together a bio, or something similar and that she doesn't think that the commission has had the time to evaluate options and that there are a lot of changes going on with the Arts Commission right now.

Motion carried, with Commissioner Johnstone abstaining from the vote.

Commissioner Runge said that she likes the idea of gathering information about those who are interested. It was noted that the Chairman and Vice Chairman positions are two year terms. Mr. Tymesen suggested that the commission may also want to look at the arts commissioner terms and the number of commissioners.

PUBLIC COMMENTS:

Caden Butera said that he is a CDA High School graduate and a local filmmaker, and is working on creating a feature film to show off all of the artists and "creatives" in the Coeur d'Alene area, including theatre, makeup, prop, costumer designs, music composers, etc. He wants to take the film and show it to film festivals and wants to let as many people know as he can and see if he can get support. He has a "proof of concept" 20 minute version of the film premiering at the Hayden Cinema on March 9th and anyone is welcome to attend.

Commissioner Goodlander asked if the film was a documentary. Mr. Butera said that it is actually a science fiction film with a narrative structure. The idea behind its inspiration is to show off the great acting, costume designing, music composition, etc. The idea is to build a product around the talented people who can make it happen.

Commissioner Shute suggested that Mr. Butera come and talk about his project at the Arts & Culture Alliance's "Art Buzz" which is held on the 1st Friday at the CDA Chamber at 9:00 a.m., in the Conference Room. She noted that they have a lot of artists and performers who attend.

MINUTES: Motion by Commissioner Goodlander, seconded by Commissioner McCormack, to approve the January 23, 2018 minutes. Commissioner Johnstone made a small correction to the minutes. **Motion carried.**

FINANCIAL REPORT: Vonnie Jensen, Deputy Treasurer, explained the Art Funds and the Financial Report, and answered questions. Commissioner Johnstone noted that the financial report has not been discussed with them as a group. Mr. Tymesen explained that they will start on the City budget in April, bring it to council in July, and lock it down in September. There will be time to look at the budget and do some planning. There was some discussion regarding the maintenance fund. Commissioner Goodlander said that some funds were used last year for work done on the Rainbow Arch, and they have in the past done some rebronzing and a few things like that. She also noted that income from ignite must be used in the district in which the funds were generated. The 1% that the commission receives from the City's projects is really the only funding that is available for anything outside the urban renewal districts. Ms. Jensen said that it was her understanding that the 1.33% would go into the 1% fund, and then at the end of the year, 15% of whatever art pieces were purchased would go into the maintenance fund.

There was further discussion about providing more detailed information in the financial reports. Ms. Jensen said that she will send a transaction detail with her monthly report.

Mr. Tymesen said that the art at Riverstone continues to move along nicely. In addition, the 50% milestone was reached by Jason Sanchez on the "Coeur" piece. Commissioner Johnson asked if the commission had gotten its money back on the Centennial Trail mural. Mr. Tymesen said that the City is working on it, using legal remedies to collect those dollars.

Mr. Tymesen said that the contract with Mr. Sanchez was written quite well and that the City takes stewardship of public dollars seriously.

Motion by Commissioner Shute, seconded by Commissioner Johnstone, to approve the January financial report. Motion carried.

COMMISSIONER COMMENTS:

Commissioner Johnstone said that Jutta Geurtson, the new Community Development Director for the Idaho Commission on the Arts, was in Moscow in mid-February. She is planning on coming back sometime during the month of April and has asked to arrange to meet with people

throughout the community in all of the arts. She is talking about maybe trying to run a “Change Leader” program up here, which is very valuable training for people in the arts. Commissioner Johnstone will send out an email when he knows the dates and invite people to meet with Ms. Geurtson, and ask for suggestions about who he can arrange for her to meet.

STAFF COMMENTS:

Ms. Jensen said that it would be a good idea to get the budget process started soon and she is looking for two or three commissioners to work with her. Troy said that he would be happy to put something together and come back to the commission. He would want to look at a multi-year plan and they will forecast a little what they think the income will be in the River District.

Commissioner Shute noted that the commission has a lot of subcommittees and wondered if it would be advisable for each committee to be able to develop individual committee budgets that might simplify the process a bit more.

Mr. Tymesen said that Ms. Jensen would be the “point person” on the budget. Commissioner Johnson said that the last couple of years Mr. Taylor has done the budget for them and it made sense to her – it was clear and concise. Mr. Tymesen said that he would want the commissioner to know how their projects are doing and expensing, and to understand the contracts, etc.

Mr. Tymesen informed the commission that Mr. Taylor had resigned from his employment at the city, and that his main purpose in attending the meeting today was to thank the commissioners for their work and assure them that the work of the Arts Commission would continue.

Mr. Tymesen said that Councilmember Evans will bring forward information regarding suggestions for new members, term limits, etc. at the next meeting.

HANDBOOK FOR COMMISSIONERS: Commissioner Johnstone said that he thought it would be useful for future members joining the Arts Commission to receive a general guideline of what is expected of them. He submitted for review a Commissioner Handbook from the City of Hailey. Commissioner Goodlander said that the Public Art policy is available on the website and covers much of what the Arts Commission does and how it works. In addition, there is an Arts ordinance. She is not sure that another document is needed and that some things would not translate well from the City of Hailey to the City of Coeur d’Alene.

Commissioner Johnstone said that he had also wanted to have the Master Plan on the agenda, but for some reason it was dropped. He noted that the Arts Master Plan was written in 2006 with an intended life span of 10 years. It is slightly over two pages and needs to be brought up to date; particularly as we go forward with the CDA 2030 plan as there is reference throughout the goals of that plan to interface with the Arts Commission, and is dependent upon the Public Art Master Plan. Troy said that he would recommend putting it on the next agenda and that there are probably some other plans out there that could be borrowed and incorporated to save money.

SUBCOMMITTEE UPDATES:

Utility Box Beautification Program: Commissioner Elliott said that the subcommittee met last week. Ms. Ferguson said that she will talk to Mr. Holm, who worked on the program in 2015, and report back. Commissioner Elliott noted that subcommittee members Hannah and Sydney graduate this year and the goal was to hopefully get the project kicked off so they could see how the process worked. Her key questions were box locations, and budget. She noted that the last call was to artists within a 100 mile radius. Commissioner Johnstone said that it should all depend on the quality of the work which should supersede any geographic location. He commented that it also ties into part of his problem with not having a definitive master plan or an ongoing staff person in that these calls should start to be looked at thematically in term of subject matter. He noted that the City has a 100 piece collection right now, and the commission should really think about what they are adding to it, as opposed to just adding to it.

Commissioner Elliott said that the draft call doesn't have a theme. Commissioner Johnstone suggested giving some guidelines as to the kinds of things that they want to see.

Commissioner Shute said that she would like to leave it open to artists to express themselves and that when you over-direct an artist you end up getting the same stuff over and over again. She would like to see it open to innovation and creativity. Commissioner Daniels said that she was talking to some of her high school friends in the art program and they were expressing interest in the call. She thinks that if there is too much direction, it is going to drive people away from wanting to do it because they will feel constricted artistically. She thinks the selection committee is capable of making the decision of whether something fits, works well, or looks nice.

Commissioner Elliott said that the goal is to have the call sent out and applications received by the 15th of April so that they could be installed before graduation. There was discussion regarding the cost for the boxes. Commissioner Goodlander said that budget needs to be set, and that not only does the artist receive funds, but there is also a cost to create the wrap.

Commissioner Elliott said that it would be nice to get some new people on the selection committee and if the commission members had any ideas for selection committee members, to let her know.

Commissioner Johnstone said that, in general, many cities that have implemented these programs are phasing them out because they have decided that it does at some point become a distraction to drivers and they would rather take the money and put it into a different kind of public art project. He commented that a wrap is not really an original piece of art.

Ped/Bike Brochure for Art: Commissioner Shute said that Bev Moss put in a request to the Coeur d'Alene Rotary Club to fund the brochures and they have been talking about redoing them including not just updating the information, but also redesigning them. Commissioner Johnstone commented that they don't have any brochures at the library and they are about to run out of them at the Chambers. Commissioner Shute said that they are working on it.

Chief Morris Antelope – Landscape: Commissioner Bruning said that the issue is no longer landscaping, it is now relocation. He commented that Mr. Taylor was going to talk to the college about a location but the tribe needs to be included in those discussions as well. Commissioner Bruning and Mike Kempton talked a little bit about the Four Corners possibly being a new home for the statue. Mr. Tymesen asked Mr. Bruning to work with him on that, and Commissioner Goodlander also suggested that the artist should also be involved.

Seltice Way Roundabouts: Commissioner Runge said that the subcommittee met today, and that Commissioner Johnstone has crafted the call. Commissioner Johnstone said that he is polishing up the call and the plan is to submit it to Ms. Ferguson prior to March 7th, and then hopefully the call can go out on CAFE in mid-March. The call sets the deadline of the end of April for submissions, and the selection committee would select three to five finalists who would be asked to prepare proposals over the summer. The proposals would be put on public display in August at the Library, the CDA Tribe, and at the Kroc Center.

Commissioner Goodlander said that she likes the idea to request that the artist/artist team propose an idea for both of the roundabouts to tie them together.

Library Bike Racks: The library bike racks selection committee will be meeting on March 6th. Four submissions were received, and because the call was local they did not receive as many submissions as they would have received otherwise.

Riverstone Public Art: Commissioner Elliott circulated progress photos. The artist says that he thinks it will be ready for install by the 1st week of April, tentatively. Troy confirmed that he would coordinate the installation of the art piece, pad, etc.

Art on the Islands: Commissioner Elliott said that she had sent questions to Mr. Taylor but had not heard back. She will forward the email to Troy. Commissioner Goodlander suggested looking at some of the ArtCurrents pieces to see if some of it would fit in there. Commissioner Johnstone said that Mr. Roberge was looking at having people donate the art pieces. Bill Greenwood has asked to stay in the loop.

Performing Arts: Commissioner Shute said that CDA 2030 is facilitating a feasibility study and have hired a consultant paid by ignite cda to explore the idea of building a performing arts center in Coeur d'Alene. They are going to do the work to find out what this community can actually afford.

ADJOURNMENT: MOTION by Commissioner Goodlander, seconded by Commissioner Johnstone, to adjourn. The meeting adjourned at 5:25 p.m.

Respectfully submitted by:

Amy Ferguson
Executive Assistant